

2017 Editorial Calendar

	FEBRUARY	MARCH [DIGITAL ONLY]	APRIL	MAY [DIGITAL ONLY]	JUNE	JULY [DIGITAL ONLY]	AUGUST	SEPTEMBER [DIGITAL ONLY]	OCTOBER	NOVEMBER [DIGITAL ONLY]	DECEMBER
AD CLOSE	01/09/2017	02/06/2017	03/17/2017	04/07/2017	05/08/2017	06/05/2017	07/05/2017	08/07/2017	09/05/2017	10/06/2017	11/02/2017
MATERIALS DUE	01/12/2017	02/09/2017	03/22/2017	04/12/2017	05/11/2017	06/10/2017	07/10/2017	08/10/2017	09/08/2017	10/12/2017	11/07/2017
ISSUE EMPHASIS	Cash Management	Accounts Receivable Invoicing Collection	Payroll	Fixed Assets	Expense Reporting	Fund/Non Profit Accounting	Tax Preparation/ Planning	Retail	Cloud Accounting	Time Management and Value Pricing	Practice Management
SPECIAL SECTIONS	Readers' Choice	Thought Leaders	Who's Who	Add Financial Planning to Your Practice	Innovation Awards Product & Service Guide		40 Under 40		Cloud Computing Update Powerful Women		Executive Predictions
REVIEWS	Cash Management	Accounts Receivable Invoicing Collection	Payroll W-2/1099 Tips	Fixed Assets Depreciation	Expense Reporting Reimbursements Travel Expenses	Fund Non Profit Government Accounting	Tax Preparation Tax Planning Tax Document Automation	Retail Inventory Point of Sale Cost of Goods Sold	Hosting Portals Web Builders	Time Management and Billing Value Pricing	Document Management Document Storage
FEATURES	Niche Practices: ECommerce	Niche Practices: Medical Services	Niche Practices: Restaurants	Niche Practices: Farming/ Agriculture	Niche Practices: Truckers/ Transportation	Niche Practices: Government Entities	Niche Practices: Contractors	Niche Practices: Landscape Services including Retail	Niche Practices: Real Estate	Niche Practices: Engineering	Niche Practices: Franchises

In Every Issue: Year in the Life of a Payroll Accountant, Year in the Life of a SALT Accountant, Apps We Love, From the Trenches, Great Practices, Bridging the Gap, Building a Niche Practice, Channel Reports (Payroll, Accounting & Auditing, Tax, Firm Management, Small Business)