

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Isaac M. O'Bannon • Apr. 16, 2024



Avalara, Inc., a provider of cloud-based tax compliance automation for businesses of all sizes, today announced that Ross Tennenbaum has been appointed President.

In his new, expanded role, Tennenbaum will be responsible for driving company-wide improvements and ensuring the success of every Avalara customer around the globe. As Avalara President, he will oversee the majority of Avalara's business operations including Avalara AvaTax for sales and use tax calculations, Avalara Returns, Avalara Exemption Certificate Management, Avalara Tax Research, and more. Tennenbaum will also lead the teams responsible for Avalara's customer and compliance operations, finance functions, India operations, and legal functions.

Tennenbaum has been at Avalara for five years and has served as the company's Chief

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

business has an ambitious and exciting goal of becoming part of every transaction in the world. We know to accomplish this goal that we must be relentlessly focused on driving improvements across our company and ensuring our customers have the best experience possible. Ross is the ideal leader to accomplish these goals while ensuring Avalara is here for generations to come.”

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved