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upon completion of the transaction.

**Jason Bramwell** • Apr. 04, 2024



Forty-eight hours after saying it was [acquiring a Texas firm](#) that specializes in government audits, top 15 accounting firm Crowe announced Thursday the addition of ITR Economics, a Manchester, NH-based economic research and intelligence firm.

The transaction will enhance and expand Crowe's strategic advisory capabilities, offering economic insights and analysis to complement its existing portfolio of traditional consulting and deal advisory services, the firm said in a news release.



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“ITR is a well-established firm with a proven track record of nearly 95% accurate forecasts and delivering exceptional client insights and intelligence that empower business leaders to make informed decisions in this ever-changing business environment,” Chad Kellar, leader of Crowe’s strategy and transactions consulting business, said in a statement. “Adding the ITR team and capabilities allows us to enhance the value we bring to our clients and play a more meaningful role across their value chains. We’re very excited to welcome the ITR team to the Crowe family.”

ITR Economics services include market and industry forecasting, sales and demand forecasting, and strategic and budget planning. Adding these capabilities to Crowe’s portfolio of consulting offerings—including performance improvement, risk consulting, deal advisory, legal and compliance, and business transformation—will further enable the firm to maximize business value for its clients and guide them through an evolving marketplace, Kellar said.

“Our ability to provide deep industry expertise alongside economic insights and analysis will help our clients unlock their full potential,” he added.

ITR Economics CEO Brian Beaulieu said the opportunity to join Crowe provides an exciting opportunity to serve clients in new and different ways while also creating additional professional opportunities for the firm’s employees.

“We take great pride in what we’ve built over our 76-year history, and we firmly believe joining Crowe will allow us to expand our reach and market capabilities while also joining a proven leader in consulting,” he said.

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