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## TOP CLIENTS

Sikich will provide Symphony Talent with implementation and support services for the company's SaaS product, SFX.

**Jason Bramwell** • Apr. 03, 2024



Top 30 accounting firm Sikich has entered into a partnership with Symphony Talent to assist with implementation and support services for the company's software-as-a-service (SaaS) product, SFX.

Symphony Talent is a full-funnel talent acquisition platform and brand services provider that helps talent acquisition teams automate tasks and empower innovative

candidate interactions.

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Ken Cranney

“Symphony Talent offers an innovative SaaS solution that allows organizations to transform their talent acquisition processes through technology, content and creative—driving change in how candidates are captured, engaged, and retained as part of the talent ecosystem,” Ken Cranney, a partner in Sikich’s human capital management and payroll consulting team, said in a statement. “We’re excited to support Symphony Talent in the implementation of this technology and offer our clients a proven solution to support their talent acquisition and retention strategies.”

Symphony Talent’s SFX is a comprehensive suite of tools and services—including career websites and CRM systems—that helps companies automate, optimize, and personalize their recruitment marketing strategies. The solution enables organizations to reach candidates across channels, showcase their employer brand and value proposition, assess candidates’ skills and fit, and foster internal mobility and retention.

“As a comprehensive professional services firm, Sikich has experts across disciplines that can help companies optimize and maximize their use of the Symphony Talent solution,” said Roy Wood, chief client officer at Symphony Talent. “Through this partnership, we’ll be able to leverage their deep expertise in technology implementations, human resources, and marketing to enhance the delivery of our innovative suite of solutions that drives measurable outcomes for our clients.”

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