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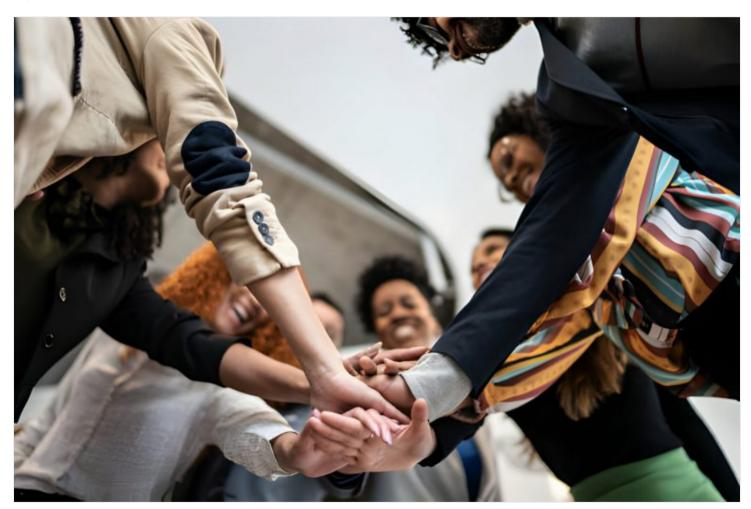
Practice **Advisor**

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talent to do the work, a Deloitte survey found.

Apr. 02, 2024



By Sarah Lynch, Inc. (TNS)

AI could have the power to promote productivity, but many company leaders are prioritizing a different tactic: upskilling and hiring skilled talent.

Just 8% of U.S. private company leaders in a new Deloitte survey say that AI is currently boosting their organization's productivity. And the smaller companies in the survey were even less likely to say they were prioritizing investments in

"advanced technology," like AI, to boost productivity in the next year: Just 16% of

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51% in 2017 to 44% in 2022, according to the Burning Glass Institute, a nonprofit focused on the future of work and workers. And in the next five years, employers expect that approximately "44% of workers' skills will be disrupted," according to a report from the World Economic Forum. Thus, hiring for skills, and training existing team members on new skills, could become even more crucial.

But that doesn't mean these company leaders don't see AI being a powerful booster in the future. In fact, 87% of respondents in the survey anticipated seeing AI-driven productivity improvements in just the next three years.



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