CPA Practice **Advisor**

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industry's talent shortage with AI solutions that enable practitioners of all levels to tackle manual tasks with speed and high quality.

Isaac M. O'Bannon • Mar. 26, 2024



Fieldguide, an AI platform for advisory and audit services, has received \$30 million in a Series B funding round led by Bessemer Venture Partners, the firm behind vertical SaaS and AI companies such as EvenUp, Procore, ServiceTitan and Shopify. Since its founding, Fieldguide's mission has been to address the CPA and advisory industry's talent shortage with AI solutions that enable practitioners of all levels to tackle manual tasks with speed and high quality in a secure, privacy-conscious manner.

"We are thrilled to partner with Bessemer Venture Partners as we embark on the next phase of our journey to transform the advisory and audit industry with purposebuilt, AI-powered solutions," said Jin Chang, Fieldguide CEO and Co-Founder. "This

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margins, ultimately helping them overcome the industry-wide talent shortage.

"Fieldguide is addressing pain points for an industry that has been plagued by a lack of modern cloud-based software, talent shortages, and manual processes. Its AI platform automates and addresses inefficiencies of the audit process, enabling CPA firms to be more productive and focus on higher-value strategic work," said Sameer Dholakia, Partner at Bessemer Venture Partners. "Fieldguide is a shining example of how a vertical SaaS AI platform can reshape workflows and drive productivity gains, and we look forward to partnering closely with Fieldguide's exceptional leadership team as they help this critical industry thrive in the next era."

Participating investors in the Series B round include 8VC, and leading AI and SaaS company CEOs, further underscoring the industry's confidence in Fieldguide's potential and market leadership.

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