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fastest-growing skills in the profession.

Jason Bramwell • Mar. 19, 2024



Freelance talent platform Upwork has conducted a [study](#) that reveals which types of skills are most important to accounting firms and corporate accounting departments when adding new employees to their rosters this year.

“For the workforce, it is absolutely essential to understand what skills are most in demand in order to stay ahead and generate value, both for organizations and themselves,” Upwork said in the study.

To arrive at its findings, Upwork sourced skill data in its database from U.S.

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4. Financial analysis and modeling
5. Management consulting
6. HR administration
7. Instructional design
8. Business analysis and strategy
9. Tax preparation
0. Financial management/CFO

The top three fastest-growing skills for accounting (and consulting) are:

1. Personal coaching
2. Financial management/CFO
3. Bookkeeping

“While we don’t have a crystal ball, we do have a broad-based view of the frontier of work as clients seek new types of work and independent professionals bring new skill sets to their profiles and projects,” Upwork said in the study.

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