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Mar. 12, 2024



Arvo Tech, a maker of tax strategy solutions for small businesses, is acquiring Mark Murphy and Associates and Lee and Associates, full-service accounting firms

dedicated to helping companies maximize their financial futures.

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credit programs that congress offered during the pandemic. As the Trump-era tax cuts are set to expire in 2025, the next election is likely to bring about sweeping tax changes. Given these factors, it is critical that small businesses develop a more comprehensive tax strategy.

"Arvo Tech was built by tax experts to help every business better understand how to leverage programs and tax planning for better results," said Terracina Maxwell, cofounder and president at Arvo Tech. "By adding best-in-breed accounting support with the integration of Mark Murphy and Associates and Lee and Associates, we are expanding our capabilities to ensure we're delivering everything companies need to maximize their financial decisions and cash flow. We continue to seek partnerships with technology and service providers who share our mission of helping small businesses succeed."

In addition to the acquisitions, Arvo has a number of partnerships with payroll management and applicant tracking systems leaders like Gusto, Bullhorn, TempWorks, and others to securely import data, making it easier for companies to calculate and document important business details while streamlining the process of applying for tax credits.

"Arvo is a proven leader in the market and has a track record of supporting business owners by simplifying access to tax credits, so we're thrilled to be part of a team dedicated to helping companies prepare for their financial future," said Mark Murphy, founder of Mark Murphy and Associates.

"We realize the value of bringing these disparate parts of tax planning into one platform – and with the integration of Arvo's deep tax expertise and actionable insights, our team can serve even more small businesses," added Terry Lee, founder of Lee and Associates.

Arvo Tech has helped businesses claim over \$650M+ in tax credits – these

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