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the BILL Financial Operations Platform, which already provides category-leading accounts payable, accounts receivable, and spend and expense solutions.

Isaac M. O'Bannon • Mar. 05, 2024



BILL, a financial operations platform for small and midsize businesses, has added new cash flow forecasting and insights capabilities designed to empower SMBs and their accountants to predict future cash flow, understand trends and opportunities, and make better business decisions, faster.

The new offerings, BILL Insights and BILL Cash Flow Forecasting, are integrated into the [BILL Financial Operations Platform](#), which already provides category-leading accounts payable, accounts receivable, and spend and expense solutions. With these

new enhancements, BILL delivers the most comprehensive financial operations

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of [Finmark](#) into our platform since it was completed. We are now delivering even more powerful and comprehensive tools that will help SMBs better manage their cash flow and optimize their business for success.”

SMBs Need Clarity, Control, and Confidence

SMBs are resilient, but they are operating in a complex and changing economic and business environment. There are [33 million SMBs](#) in the US, comprising 99.9% of all US firms. The strategic financial and business decisions made by every one of these SMBs today, will determine their ability to grow and succeed into the future. The challenge for SMBs is that without timely and actionable data and insights, they are left guessing at their future.

Only 38% of SMBs are using dedicated financial and analysis planning tools according to [research from BILL](#). In addition, according to [The BILL 2024 State of Financial Automation Report](#), 84% agree that automated financial operations can help to provide the insights needed to improve decision-making. Many businesses lack visibility into cash flow trends or financial opportunities which could help them make better business decisions. BILL is changing that, by removing the guesswork of cash flow forecasting and decision-making.

Predict Future Cash Flow and Get Timely Visibility Into Business Performance

BILL Cash Flow Forecasting provides SMBs with the clarity and control needed to manage business today and confidently plan for tomorrow. BILL leverages accounting data to quickly generate forecasts to fuel better business decisions.

Key Benefits Include:

- **Predict future cash flow:** Leverage historical accounting data to quickly generate cash flow forecasts. Look ahead up to thirteen months with predictive cash flow

modeling.

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Identify Financial Trends to Maximize Business Potential

BILL Insights delivers visibility into AP trends with out-of-the-box dashboards. The visual guide provides a view of financial metrics to help businesses spot actionable trends and proactively identify opportunities to take action to optimize decisions, faster.

Key Benefits Include:

- **Scan key metrics quickly:** Use easy-to-understand dashboards to view financial metrics such as top vendors by amount paid, average days to pay, aging summary, and more.
- **Take action to optimize business:** Uncover trends and opportunities to redirect business resources. Renegotiate payment terms, spot unusual spikes in bill amounts, and identify ways to speed up AP payment processes.

SMBs and Accountants Are Excited About BILL Insights & Forecasting

“The ability to curate automated dashboards and cash flow forecasts quickly for stakeholders throughout our organization is incredibly valuable,” said Jennifer Dent, Senior Finance Manager at 1021 Creative. “Given our international scope, it’s imperative that our regional managers have clear visibility and an understanding of their respective cash flow. The enhanced BILL platform empowers me to equip our teams with the insights needed to propel our business forward with confidence.”

“Having visibility into actionable insights and cash flow forecasts for our clients is

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