CPA

Practice **Advisor**

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

intelligence in the human resources industry, and how opinions on its use and effectiveness differ between HR professionals and employees.

Isaac M. O'Bannon • Mar. 01, 2024



A new study from Paychex, Inc. reveals the benefits and challenges of artificial intelligence in the human resources industry, and how opinions on its use and effectiveness differ between HR professionals and employees.

The first in a new series of 2024 Pulse of HR Reports entitled "Balancing Tech and Touch in Human Resources," found that 41% of employees surveyed prefer less AI involvement in their company's HR processes, while more than half are content with the current (39%) or an increased (20%) level of AI. Of the HR professionals who

responded to the survey, 85% say AI provides useful data and analytics, and 79%

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

- Analytics and data management (58%)
- Talent acquisition (46%)
- Onboarding/offboarding processes (43%)

"Our survey found that over half (56%) of HR professionals are already using AI in their role today and I expect that number to increase over time. Knowing these important trends and leveraging the right tools and technologies is critical to our national team of more than 600 HR business partners at Paychex. We work with our customers every day to find a balance between realizing operational efficiency and the human aspect of HR that employees clearly desire," says Alison Stevens, senior director of HR Services at Paychex.

"It's clear there's work to do before achieving an effective balance between HR departments and employees when it comes to artificial intelligence," adds Stevens. "Transparency will be key, as well as maintaining balance with human interactions. At Paychex, our HR business partners serve as advisors to customers, helping them to better understand and interpret data-driven insights, creating personalized responses to individual company and employee situations, and providing information on regulations that may impact their organization."

HR vs. Employee Perspectives

The majority of HR professionals surveyed have adopted AI in some aspect, yet only 11% of employees say the process is transparent. Almost half (41%) of employees surveyed prefer less AI involvement in HR decisions, with 39% stating the current level of involvement is appropriate, and 20% preferring more AI involvement. The top HR function that employees surveyed think should stay human-led is conflict resolution and employee relations (78%), followed closely by sensitive issues like layoffs or disciplinary actions (76%).

Additionally, nearly one in four HR professionals expect AI to become integral to

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved