

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Isaac M. O'Bannon • Feb. 28, 2024



Top influencer keynotes, transformative tech insights and AI innovators converge to elevate the accounting profession at RightNOW 2024.

May 14-16, 2024 | Austin, TX – [Register](#)

**Rightworks** will set the stage for accounting and tax professionals to learn actionable insights, innovative strategies and best practices that modernize firm

operations and fuel thriving businesses at [RightNOW 2024](#). The event will feature

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

### ***ABC's Shark Tank Kevin O'Leary and Dr. Radhika Dirks, one of Forbes' 30 Women in AI to Watch, to deliver keynotes***

A recent nationwide Rightworks survey found that cultivating peer discussion is crucial for accountants making technology decisions, especially in a profession that seeks more education on the benefits of implementing key technologies. As evolving software and AI change the tech infrastructure of the world, RightNOW will host inspiring keynotes to demystify their applications in the accounting profession.

Serial entrepreneur and bestselling author Kevin O'Leary will deliver the opening keynote, "Understanding and thriving in an uncertain world" to help firm owners navigate the changes that come with implementing new technology and modernizing their firms. On day two, Dr. Radhika Dirks will deliver a clear-eyed perspective to help leaders answer questions, strategize, and gain an edge for the future in her keynote, "The Age of AI: what's in store for the accounting profession (and you!)."

RightNOW's [three-day agenda](#) will feature engaging speaker panels and in-depth breakout sessions, including:

- Accounting 2024: Rise of the connected
- Fireside chat: Insights and opinions from modern firm leaders
- Creating an IRS WISP to secure your firm: Tech expertise not required
- The state of accounting firm M&A: Do's and don'ts buyers and sellers must know
- The rise of private equity in accounting
- Transforming a CAAS practice
- The Modern Firm: Yesterday, today and tomorrow
- Igniting innovation: A strategic guide to AI adoption and Spark

RightNOW will run May 14-16, 2024, at The Fairmont in Austin, Texas. Early-bird

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

(NASBA) as a sponsor of continuing professional education on the National Registry of CFP Sponsors.

© 2024 Firmworks, LLC. All rights reserved