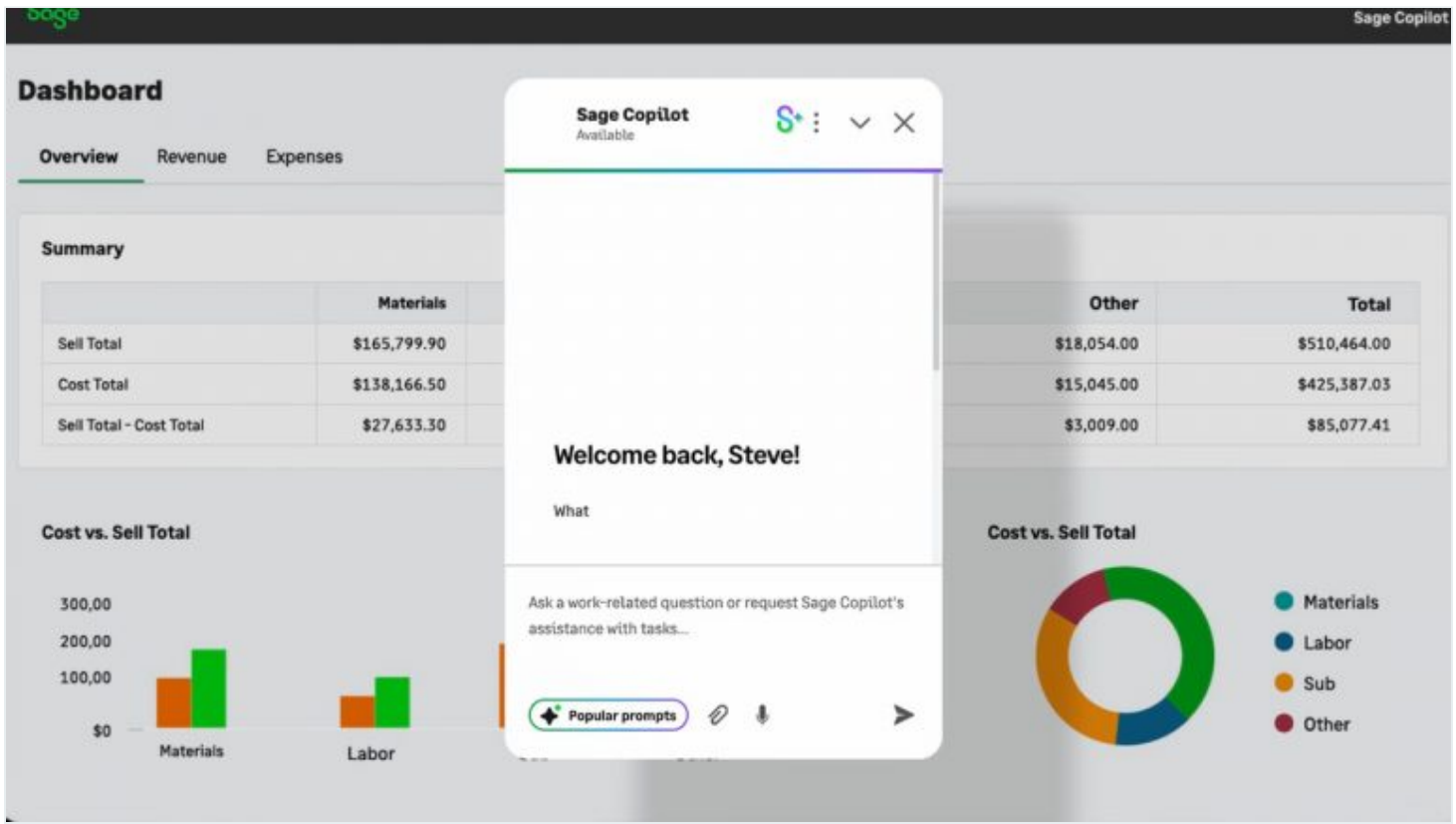


Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

repetitive tasks in 'real time,' while recommending ways to make savings and drive business improvements.

Isaac M. O'Bannon • Feb. 27, 2024



Sage, a maker of accounting, financial, HR and payroll technology for small and mid-sized businesses, has launched its new generative AI-powered productivity assistant, set to revolutionize accounting, finance and people management processes, and empowering customers to make smarter business decisions.

For small business owners, CFOs, accountants, and HR leaders, Sage Copilot will act as a trusted member of their team, handling administrative and repetitive tasks in 'real time,' while recommending ways to make savings and drive business

improvements. It will create more time and space for customers to focus on growing

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us



Sage CEO, Steve Hare said: “Sage Copilot revolutionizes small and mid-sized businesses and accountant productivity by bringing trusted AI into the heart of their operations—automating tasks and providing insights to fuel growth and efficiency. It’s not just an AI feature; it’s a commitment to building a future where businesses can focus on their goals, supported by AI they can trust from Sage.”

SMBs around the world cite cashflow and getting paid as their top priorities. Sage Copilot will provide users with proactive options to improve cash flow; these include suggestions to accelerate customer payments, enhance working capital and support smarter financial decisions.

Some Other Key Features of Sage Copilot will include:

Intelligent understanding: Uses natural language to interpret commands conversationally, customizing responses to each user’s specific situation for a more tailored experience.

- **Task management and automation:** Simplifies organizing tasks with personalized lists, prioritizing them based on urgency, and automating repetitive tasks, saving time and effort.
- **Communication and collaboration:** Helps prepare and send messages with the right tone and timing, sending personalized customer invoices or employee reminders in seconds rather than hours.
- **Data Analysis, Reporting, and Insights:** Provides insights and custom reports to support decision-making, including quick cash flow analysis and

recommendations for financial improvements.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

significantly reduce the time and effort spent on these manual tasks, while also minimizing errors that might occur.

Caroline Armstrong, Director at Infinitas Accountants said: “I have seen what Sage has been building and it is exciting to know that it won't just be SMBs who will be able to get ahead in their businesses with Sage Copilot. The use of Sage Copilot will elevate my role as a strategic partner even further, allowing me and our firm to support our clients' financial success more accurately and confidently.”

Artificial Intelligence • Small Business

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved