## **CPA** Practice **Advisor**

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## Isaac M. O'Bannon • Feb. 15, 2024



Xero has joined a three-year partnership with the accounting firm Mazars, with the firm being awarded Xero Global Partner status. The firm's clients will have greater collaboration with their advisors and insights across the Mazars network, combined with the benefit of real-time financial data through Xero's cloud accounting solutions.

Mazars is an international audit, tax and advisory firm operating in more than 100 countries and territories. Having already benefited from using Xero in several regions around the world, the new Xero Global Partner status means Xero will be made

available to Mazars member firms around the world as the firm's preferred

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firms and their clients," said Ashley Grech, chief revenue officer at Xero. "Mazars member firms around the world are already experiencing the benefits of using Xero to drive efficiencies, and we look forward to working alongside Mazars to continue delivering an exceptional experience for their customers as they expand into new and developing markets. With Xero serving as a consistent cloud accounting platform, Mazars can easily align their strategy and processes, and support day-today financial decisions with their clients while providing even deeper insights at scale."

"Providing efficient solutions and excellent service for our clients is a priority," said Jason Pourakis, a Mazar's partner and leader of the firm's accounting and advisory service line. "Businesses are under increasing pressure and considerations for leaders are growing in the current climate. Delivering support and advice in key areas through the Xero platform harnesses an exceptional solution with the best of our specialist expertise worldwide. As a result, clients will be able to make critical decisions faster and with more confidence as they accelerate their growth plans."

The Xero Global Partner status recognizes global agreements with large accounting firms, networks or associations and supports deeper utilization of Xero globally. Mazars advisors will also have the opportunity to access resources and education to develop further expertise in cloud accounting through the Xero platform.

Small Business

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