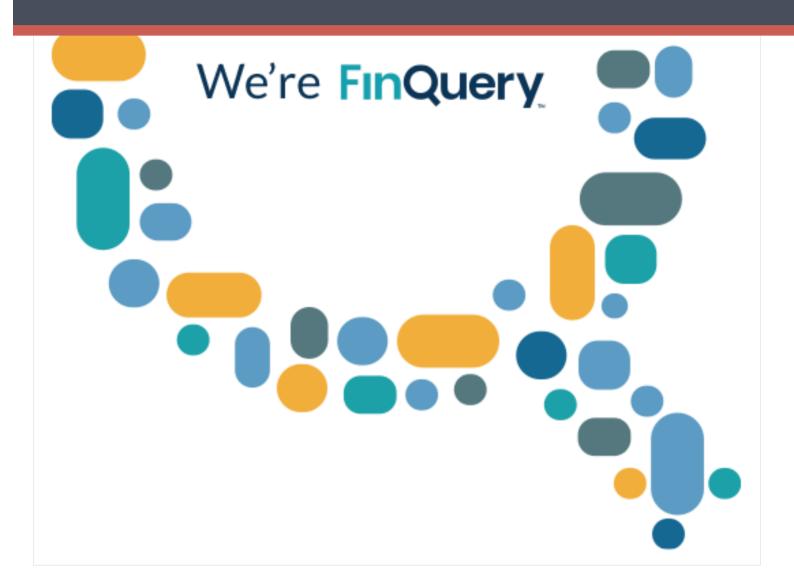# CPA
Practice **Advisor**

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Isaac M. O'Bannon • Feb. 15, 2024

LeaseQuery, a software provider with solutions built to efficiently manage companies' largest areas of spend, rebranded as FinQuery. This extensive rebrand effort conveys the company's expanded focus on empowering finance, accounting and IT with a unified platform that manages what companies lease, use and subscribe to, and the contracts that govern those agreements.

FinQuery's unified platform for contract and spend intelligence enables companies to manage, account, optimize, budget and forecast these major areas of spend all in one place, using the company's proprietary AI-enabled technology.

"Our new branding is a key element in our growth strategy to better communicate

SBITAs, facilitating compliance for finance teams with its CPA- and auditor-approved solution. The acquisition of StackShine last year aimed to assist organizations in managing software investments. The company's market research revealed over 80 percent of CFOs, controllers, and finance directors require additional non-lease contract storage. This urgency for a streamlined platform serving as a system of record for customers' major areas of spend led to LeaseQuery's rebrand.

Under its new name, FinQuery will now provide solutions for accounting, finance and IT teams through the FinQuery Platform for contract and spend intelligence, setting itself apart from the market. The platform includes:

- **LeaseQuery Powered by FinQuery:** Streamlined lease accounting solution for organizations adhering to U.S. GAAP (including FASB, GASB and FASAB standards) as well as the IFRS.
- **LeaseGuru Powered by FinQuery:** Streamlined lease accounting solution for organizations with small lease portfolios.
- **FinQuery Software Management:** A comprehensive SaaS management solution to reduce costs and streamline tool management.
- **FinQuery Contract Management:** An AI-enabled, centralized contract management solution to enhance post-signature visibility for informed spending decisions.

"The rebrand marks a strategy hyper-focused on a complete, specialized approach to helping customers manage their top areas of spend," said Karen Marchione, CMO at FinQuery. "FinQuery captures who we are at our core while aligning with our company's vision to provide a world-class platform for contract and spend intelligence."

Establishing market standards, the company has backed 7,800+ organizations,

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us