

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

www.ensuringsuccess.com/watch-2023. Accounting and tax pros can view this live, streaming CPE conference from their own office.

Isaac M. O'Bannon • Dec. 06, 2023



Ensuring Success, the largest live-streamed CPE conference for accounting and tax professionals, was held December 6-7, providing these financial and tax advisors the opportunity to complete their credential requirements, and also offering strategies for developing firm growth opportunities and strategies to better serve their clients.

More than 3,300 registered for this year's event, which was the 10th anniversary of

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

ecommerce accounting, spend management advisory services, big data, firm growth strategies, tax audit resolution issues, and firm transformation.

Attendees of the free, live streaming sessions were able to earn CPE credit. Recorded versions of all 14 CPE sessions will be available online soon, however, only attendees of the live event had the opportunity to receive the CPE. Visit www.ensuringsuccess.com for more information.

Day One Topics and Studio Images:



Session 1: Alexandra DeFelice, Cory Barwick, Brian Fox, DiAndria Green and Gail Perry discuss tax ethics issues. Session sponsored by Avalara.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Session 2: Alexandra DeFelice, Jeff Phillips, Joey Havens, Al-Nesha Jones and Gail Perry discuss firm management issues.



Session 3: Alexandra DeFelice, Nadia Rodriguez, Brandi Price, Marcus Dillon and Gail Perry discuss tax credit topics faced by small firms. Session sponsored by ADP.



Session 4: Alexandra DeFelice, Andrew Argue, James Rainwater, Lucia Valenzuela and Gail Perry discuss tax issues for the 2024 filing season. Session sponsored by Corvee.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Session 5: Alexandra DeFelice, Dr. Sean Stein Smith, Mackenzie Patel and Gail Perry discuss digital asset accounting and tax issues.



Session 6: Alexandra DeFelice, Gaynor Meilke, Becky Livingston, Geni Whitehouse and Gail Perry discuss marketing and branding issues.



Session 7: Alexandra DeFelice, Andrew Hatfield, Garrett Wagner, David Cieslak and Gail Perry discuss how accounting and tax pros can effectively use AI in their firms. Session sponsored by SafeSend.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us