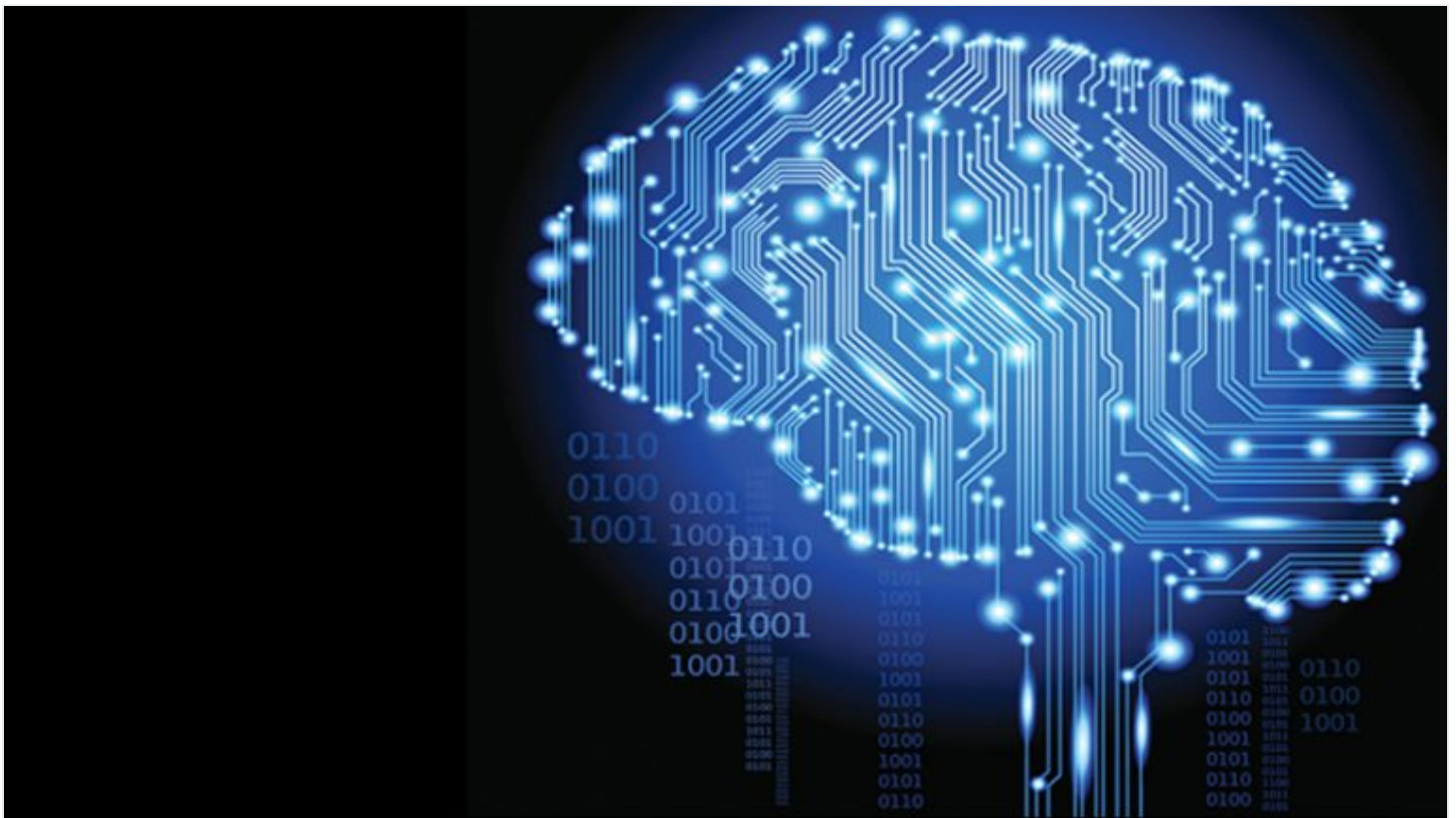


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a separate Robert Half survey, managers shared the top ways their teams are using the technology.

Isaac M. O'Bannon • Sep. 06, 2023



The use of generative AI has workers feeling optimistic about their skills and career prospects, research from talent solutions and business consulting firm Robert Half shows. According to a survey of more than 2,500 workers in the United States, 41% believe generative AI will have a positive impact on their career, compared with 14% who worry it could make their skills obsolete. About 1 in 4 respondents (26%) feel generative AI will have little to no impact.

 [Robert Half research reveals workers are optimistic about generative AI.](#)

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for both workers and employers to prioritize and understand the capabilities, benefits and risks it may present.”

Embracing Generative AI Across Professions

According to Robert Half’s research, workers say the greatest benefits of using generative AI on the job are automating time-consuming tasks (35%) and increasing efficiency and productivity (30%).

Many companies see the upside of leveraging generative AI in the workplace, too. In a separate Robert Half survey, managers shared the top ways their teams are using the technology:

“Embracing generative AI in the workplace,” Plovie said, “will require a clear set of guidelines and an openness to its potential to help alleviate routine tasks, improve productivity and free up time for more strategic projects.”

Finance and accounting	Human resources	Administrative and customer support
Automating data entry	Writing job descriptions	Analyzing and categorizing customer feedback
Legal	Technology	Marketing and creative
Streamlining document review and analysis	Processing large volumes of data to improve system performance	Writing copy for campaigns, social media and/or communications

The online surveys were developed by Robert Half and conducted by an independent

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