## **CPA**

## Practice **Advisor**

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## SCIVICE

This year's Purpose Day was themed "Catalyst for Greatness," aligning with the theme of the firm's annual "& More Day" celebration this past June.

**Isaac M. O'Bannon** • Aug. 07, 2023

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proud to expand our philanthropic reach with volunteerism at more organizations than ever to enhance our positive impact."

This year's Purpose Day was themed "Catalyst for Greatness," aligning with the theme of the firm's annual "& More Day" celebration this past June. The theme recognizes the important contributions employees make to unlock greatness in their colleagues, clients and communities.

"We're very appreciative to have people that are dedicated to not only the success of their clients and colleagues, but also their neighbors," said Zicari. "Purpose Day is truly a celebration of that giving spirit and a thank you to our communities for all that they do."

Benefitting organizations included:

- Albany: Commission on Economic Opportunity, LifeWorks Community Action, Animal Protective Foundation, Girl Scouts of Northeastern N.Y., Boys & Girls Club of Schenectady, St. Catherine's Center for Children, Northern Rivers Family Services, Catholic Charities Housing, Schenectady ARC, Saint Anne's Institute
- Buffalo: St. Luke's Church, Niagara County SPCA, Danny's Helping Hands, Explore & More Children's Museum, Buffalo City Mission
- New York City: River Fund, Inc., VISIONS/Services for the Blind and Visually Impaired
- Rochester: Heritage Christian Services, Foodlink, Ronald McDonald House, School of the Holy Childhood, Monroe Arc, CP Rochester, Seneca Park Zoo, Lifetime Assistance, Veterans Outreach Center
- Syracuse: PEACE, Inc., McHarrie Pointe Assisted Living, Rosamond Gifford Zoo, YWCU of the Mohawk Valley
- Dallas: Minnie's Food Pantry

Volunteerism at the various organizations spanned from weeding and mulching

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