## **CPA**

## Practice **Advisor**

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running on BlackLine's financial close management platform.

Isaac M. O'Bannon • Aug. 03, 2023



Accounting automation software maker BlackLine, Inc. is now offering five-day implementation for midsize companies. With BlackLine 5-Day Fast Track, new customers can 'Go live in 5' and be up and running on BlackLine's financial close management platform in time for their next month-end close.

Midsize organizations often don't have the time or resources to implement new accounting software. Their finance and accounting (F&A) staff need to spend as little time as possible on implementation and onboarding so they can focus on higher-value work. BlackLine has taken learnings from transforming the close for more than four thousand customers to guide midsize F&A teams through a fast-track set-up to help them realize the greatest value in the shortest amount of time.

BlackLine's agile approach was recently embraced by leading healthcare and services

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Mark Donadio, chief accounting officer at the gaming industry's leading omnichannel payment solutions provider Pavilion Payments echoed the sentiment, "Why wouldn't you do it? Tell me another system you can implement in five days. The benefit of walking in and out in five days, having a team that is trained and invested, plus having dedicated support through the first two closes afterward is indispensable. We are ready to go close our books in BlackLine this month!"

BlackLine's quick time-to-value 5-Day Fast Track includes:

- Implementation of BlackLine's Modern Accounting Playbook (MAP) for Financial Close offering including Task Management, Account Reconciliations, and Transaction Matching solutions
- Set-up of a connector for ERP platforms most commonly used by midsize companies
- Data integration from multiple sources, such as general ledgers, sub-ledgers, and bank accounts
- User acceptance testing
- End user and administrative training and onboarding of finance and accounting teams
- Dedicated customer support throughout the first two close cycles

"Midsize organizations looking for a quick solution to their accounting challenges without compromises or having to sacrifice their ability to support future growth should consider BlackLine's 5-Day Fast Track," advises Robert Kugel, senior vice president and research director at Ventana Research. "The new rapid implementation offering saves valuable time and resources getting started while enabling businesses to gain agility, make better-informed decisions sooner, and reduce risk with less effort. BlackLine also offers dedicated support during the customer's first two closes, which goes a long way to ensuring customer success."

BlackLine has helped thousands of companies solve complex business challenges and

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BlackLine 5-Day Fast Track is available now and initially in North America only. Restrictions apply. To learn more or to schedule a demo with an expert, go to blackline.com/midsize-organization/five-day-fast-track/.

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