

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

## Appointments

This expansion of roles formalizes Boomer Consulting's commitment to growth and operational excellence.

**Isaac M. O'Bannon** • Jul. 12, 2023



Boomer Consulting, Inc., a leading consulting firm specializing in advising accounting firms and technology providers, is pleased to announce the appointment of Arianna Campbell as Chief Operating Officer (COO) and Jon Hubbard as Chief Growth Officer (CGO). These new roles are in addition to existing shareholder roles: Jim Boomer, Shareholder and Chief Executive Officer, Sandra Wiley, Shareholder and President, and Marc Staut, Shareholder and Chief Innovation and Technology Officer and L. Gary Boomer, Visionary and Strategist.

This expansion of roles formalizes Boomer Consulting's commitment to growth and

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

collaboration will further strengthen Boomer Consulting's commitment to providing innovative solutions and driving transformation for its clients.

"I'm thrilled to step into this new role at Boomer Consulting," Campbell said. "I'm looking forward to using my leadership skills and deep knowledge of process improvement to drive operational excellence, and I'm excited to continue to be a part of an amazing team."

As Shareholder and CGO, Jon Hubbard will be responsible for leading Boomer Consulting's growth initiatives, developing strategic partnerships and expanding the firm's market presence. With his extensive background in sales and marketing, Jon will drive the company's growth strategy and forge valuable relationships with key stakeholders.

Jon's passion for driving results and his deep understanding of the accounting and technology industry make him an ideal leader to further propel Boomer Consulting's growth trajectory.

"I'm honored to be taking on the CGO role and helping Boomer Consulting reach even greater heights," Hubbard said. "Growth is one of the pillars we focus on in our communities and client services, so I look forward to using my expertise to drive growth both within and outside of our organization."

Jim Boomer, CEO of Boomer Consulting, expressed enthusiasm about the appointments, stating, "We are excited to continue working with Arianna Campbell and Jon Hubbard and extend their intentional focus on operations and growth at Boomer Consulting. Their unwavering commitment to our clients and the company's mission and vision, as well as their vast expertise in the profession, will help propel us to the next stage of growth and success. We look forward to leveraging

their skills and experience to drive even greater results for clients and ensure our

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved