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Isaac M. O'Bannon • Jun. 20, 2023



Grant Thornton LLP, one of America's largest audit, tax and advisory firms, is expanding its private equity capabilities by hiring Bill McManus and Alex Arata to lead the firm's Value Creation Planning services offering. In these roles, McManus and Arata will provide Grant Thornton's private equity clients and their portfolio companies with comprehensive solutions that help drive organic and inorganic strategic growth and accelerate enterprise value creation through the entire transaction lifecycle.

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highest value drivers,” Westfall says. “Bill and Alex will further establish Grant Thornton as a premier provider of professional services in the private equity space, delivering our clients with the high-quality value creation planning that is becoming increasingly critical.”

McManus joins the firm as a managing director in the Strategy and Transactions practice. He brings to Grant Thornton more than 30 years of private equity and consulting experience and has worked with executive management teams at mid-sized and Fortune 100 companies in a variety of industries.

McManus has extensive experience advising leaders on how to best accomplish transformation goals and strategic objectives by bridging from diligence activities to value creation. His leadership has helped create enterprise value, preserve company culture, manage risk and achieve measurable results. Further, he has worked with teams across sales and marketing, product development, engineering, legal, human resources, finance, information technology and operations.

Prior to joining Grant Thornton, McManus held leadership and client delivery roles at PwC and Alvarez & Marsal. Most recently, he served as a senior director and private equity segment executive at Point B. McManus received a bachelor's degree in business administration from San Diego State University.

Arata joins Grant Thornton as a business development executive also within the Strategy and Transactions practice. He has more than 20 years of experience shaping and executing go-to-market and new venture strategies to build executive and board level alignment.

Arata has led cross-functional partnerships and has driven new initiatives toward innovative solutions and revenue growth. He has also worked across multiple

industries, including technology, media, real estate and consumer packaged goods,

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