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## FIRM MANAGEMENT

# Kelly Mann, CPA – 2023 Most Powerful Women in Accounting

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## Kelly Mann, CPA

2023 Most Powerful Women in Accounting

CEO & Co-Founder

[AuditMiner](#)

**How do you envision the accounting profession evolving in the foreseeable future for women?**

I believe that policies and expectations around time off, productivity, and when/where/how we work will become more inclusive to allow women to show their true potential.

**What advice would you give to women college students about preparing for a career in the accounting profession?**

You have to ask for what you want. Our industry has traditionally been male dominated and still is today. I believe men can be our biggest allies, but we need to help them understand what we need, and want, to succeed.

**How would you advise accounting firms on how they can better attract, retain, and advance more women?**



Our industry needs to start valuing productivity and results over time. Women find a way to get things done, even where there isn't enough time in the day. So, developing incentives to reward efficiency and productivity are more important than rewarding billable hours.

### **What is your favorite professional mobile app, and why?**

LinkedIn – I can share my story with my network and make new friends easily!

### **What do you like to do when you have time away from work?**

My time outside of work is dominated by my children's schedules! But on the rare occasion I do get time to myself, I usually get lost in a binge-worthy tv series or a book.

### **What are your favorite podcasts?**

I actually don't listen to podcasts! I much prefer a book.

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[Read more about the Most Powerful Women in Accounting.](#)

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