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Angie Grissom

2023 Most Powerful Women in Accounting

Owner & Chief Relationship Officer

The Rainmaker Companies

How do you envision the accounting profession evolving in the foreseeable future for women?

The profession has been changing and continues to change. The pandemic and resulting stress coupled with new awareness of work/life blend across industries has created a new sensitivity to the needs of people -not only women. The shift to a hybrid workforce and the highly competitive market have moved more firms towards listening to the needs of their people – especially women. I believe that women will continue to have more seats at the table, more top leadership positions and will help the profession attract, support, develop and retain top talent – regardless of gender or demographic.



What advice would you give to women college students about preparing for a career in the accounting profession?

Consider where your passions lie and determine ways to weave your passions into your work. There are many areas in accounting where you can concentrate, and many are not aware of these or the impact this work and these relationships have on clients. It can be the most rewarding and fulfilling work. Create your own path and don't limit yourself to how things have always been done. Continue to invest in

developing relationships with mentors, teachers, coaches, classmates, and others as

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Take the time to get to know recruits and interns and find a way to allow them to work on a project they enjoy, introduce them to key partners. Bring professionals along to client meetings and for networking opportunities. Pair them with leaders in the firm so they feel valued and supported. Lay out a path for women to achieve partnership which doesn't include sacrificing their family or personal lives continuously.

What is your favorite professional mobile app, and why?

Microsoft Teams as it keeps me informed and helps to keep me on top of communication and projects. I am always on the move and must work while traveling, so this is a major time saver for me.

What do you like to do when you have time away from work?

I love to travel and experience new places. I love photography and to be outdoors. I find cooking and baking interesting when I have the time to do it. I love fashion and design and spending time with my kids and husband, family, and friends. When I am relaxing, I love interesting documentaries and great music.

What are your favorite podcasts?

- Unlocking Us – Brene' Brown
- AAM's Amplify podcast
- Amy Vetter – Breaking Beliefs podcast

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[Read more about the Most Powerful Women in Accounting.](#)

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