CPA

Practice Advisor

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year, with one firm's seven leading the way.

Jason Bramwell • May. 15, 2023



Of the 46 initial public offerings (IPOs) that were completed in the U.S. during the first quarter of 2023, Marcum audited seven of them—the most of any audit firm, according to a new analysis from Audit Analytics.

Overall, there was an increase in both the number of IPOs and the proceeds raised in Q1 compared to Q4 2022. However, the 46 IPOs is lower than the 85 completed in Q1

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proceeds of \$797 million, according to Audit Analytics, which noted that this is more activity than what was seen in Q4 2022.

The 46 IPOs in Q1 were audited by 25 different audit firms, and 12 each audited more than one IPO client in the quarter. Marcum led the market with seven IPO clients, totaling \$368 million in total proceeds. Deloitte's two IPO clients raised the highest amount of proceeds, totaling \$828 million, according to Audit Analytics.

Auditor Market Share

Q1 2023 IPOs - Including SPACs

| Audit Firm | IPO Count | Market Share | Amount Raised |
|------------------------|-----------|--------------|----------------------|
| | | | (in millions USD) |
| Marcum | 7 | 15% | \$368 |
| Friedman | 5 | 11% | \$45 |
| Ernst & Young | 3 | 7% | \$650 |
| PricewaterhouseCoopers | 3 | 7% | \$247 |
| BF Borgers | 2 | 4% | \$12 |
| Deloitte & Touche | 2 | 4% | \$828 |
| Grant Thornton | 2 | 4% | \$128 |
| KPMG | 2 | 4% | \$352 |
| MaloneBailey | 2 | 4% | \$65 |
| Wei Wei & Co | 2 | 4% | \$29 |
| WithumSmith + Brown | 2 | 4% | \$67 |
| WWC PC | 2 | 4% | \$19 |
| Other Firms | 12 | 26% | \$326 |

www.AuditAnalytics.com

Courtesy of Audit Analytics

For just traditional IPOs, the audit leader for Q1 was Friedman, which merged into Marcum last September. Five traditional IPO audit clients were attributed to Friedman, according to the analysis. PwC and EY followed with three each.

Accounting • Auditing • Firm Management

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