CPA Practice **Advisor**

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Four of the top 11 programs are at universities based in New York and North Carolina, but No. 1 can be found in Texas.

Jason Bramwell • May. 08, 2023



Shortly after Fortune released its ranking of the 100 best companies to work for in 2023, which included a smattering of public accounting firms, the business magazine came out with its inaugural ranking of the best online master's degree programs in accounting.

"Accounting is an essential component of any business today, and an online master's

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Fortune also looked at the one-year enrollment growth of each program (15%) and partnered with Ipsos to survey 2,500 business professionals and hiring managers to produce a measurement of the "brand appeal" of the college, or "how much a group of people want to recruit from the university" (10%).

Based on that data, Fortune ranked the top 11 online master's in accounting programs for 2023. Here are the best-of-the-best programs this year:

- 1. University of Texas-Dallas
- 2. University of North Carolina-Chapel Hill
- 3. University of Massachusetts-Amherst
- 4. SUNY Polytechnic Institute, Utica, NY
- 5. Northern Illinois University, DeKalb
- 6. North Carolina State University, Raleigh
- 7. Syracuse University, Syracuse, NY
- 8. Keiser University, Fort Lauderdale, FL
- 9. University of Scranton, Scranton, PA
- 0. Ohio University, Athens
- 11. Colorado State University–Global Campus, Aurora

"To eventually land a role in senior management, you need to be well-versed in technology, and master's degree programs in accounting are incorporating more analytical components to help prepare future business leaders," said Douglas Boyle, an accounting professor and the PhD accounting program director at the University of Scranton. "That's what a master's of accountancy provides because accounting is really transitioning and is one of the leading professions on implementing analytics."

More information about each online master's in accounting program can be found here.

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