## **CPA**

## Practice **Advisor**

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Business as it seeks to expand through organic growth and strategic acquisitions.

**Isaac M. O'Bannon** • May. 04, 2023



## NDH Group, Ltd.

Unity Partners LP ("Unity Partners"), a principles-based middle market investment

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co-founder of NDH. "We are very excited about what we can build together."

"With the additional resources from Unity Partners, we will be able to accelerate investment in our technology and talent to improve the experience for our clients," added Thomas, Tax Practice Leader.

Since inception, NDH's revenue growth has far outpaced the industry average—including recent annual growth near 30%—by building in-house technical expertise, recruiting and hiring talented professionals and developing a strong team culture that consistently delivers on NDH's promise of service excellence.

As part of the transaction and aligned with Unity Partners' principles-based investment model, NDH will be establishing the NDH Employee Purpose Plan, a broad-based employee ownership program. "We know our success starts with our employees, so we are excited to implement this program that will allow our colleagues to share in our future success," added Harris, NDH co-founder and Accounting Practice Leader.

Unity Partners will provide capital and strategic and operational support for the Business as it seeks to expand through organic growth and strategic acquisitions. NDH is actively adding key talent and pursuing opportunities to partner with other leaders of great tax, accounting and advisory businesses.

"In meeting with the NDH team, we were immediately impressed by their deep commitment to culture, emphasis on service excellence and bias for action," said Peter Cozzi, a Team Lead at Unity Partners. "We are thrilled to be building better together with such a strong team that shares similar values to our own."

"Our partnership with the NDH leadership team started with shared excitement around our principles and confidence in our ability to execute our Partner & Propel

strategy, stemming from our thematic work in this market," added John Block, CEO

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accounting firms. With motivated, entrepreneurial leaders, they are well-positioned for years of success," added Allan D. Koltin of the Koltin Consulting Group, who served as an exclusive financial advisor on the transaction. "From their introduction through closing, NDH and Unity were a strong cultural and strategic fit. I'm confident their partnership will set the model others will aim to replicate in the industry."

Firm Management

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