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within the industry-leading accounting practice management software used by over 3,000 accounting firms globally.

**Isaac M. O'Bannon** • May. 02, 2023



Karbon has launched Karbon AI, a GPT-powered artificial intelligence tool embedded within the industry-leading accounting practice management software used by over 3,000 accounting firms globally. Karbon AI will initially have a beta release before being made available to all customers.

Karbon AI will initially focus on making accountants more efficient with their email

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with,” said Delaney.

“When artificial intelligence is in the context of your workflow, it can be prompted by your existing data without relinquishing privacy or security. As a truly connected practice management solution, Karbon is home to more context than any other tool in an accounting firm’s workflow, and is open to vast possibilities with AI. It’s where client management, communication, collaboration, work, and planning all take place.”

Karbon Chief Product Officer, Sara Goepel, said that the email management enhancements Karbon AI offers at launch are an important first step, but there is much more planned. “Large parts of an accountant’s day are driven by email,” says Goepel. “The first version of Karbon AI primarily focuses on improving the email experience and increasing the 16.5 hours saved per week for every individual user, which Karbon delivers.”

“This is just the beginning. We are continuing to develop Karbon AI and expand what it can do with data across the collaborative workflow to automate more tasks, save more time, and add more value to accounting firms and their clients.”

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