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compliance and help ensure it doesn't stand in the way of opportunity.

Isaac M. O'Bannon • Apr. 28, 2023



Avalara, Inc., a provider of cloud-based tax compliance automation for businesses of all sizes, has announced the return of Avalara CRUSH in person, its annual tax and technology event.

This year, CRUSH is expanding into eight, one-day regional events across the U.S. and in the U.K. These complimentary events are designed to help businesses of all sizes navigate compliance and help ensure it doesn't stand in the way of opportunity. For more information or to join the interest list and register to attend, please visit avalaraCRUSH.com.

“Every business has to navigate tax complexity, which is why Avalara is here — to

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together to understand their tax obligations, learn more about how Avalara can help them, and address their most pressing questions in person.”

The first Avalara CRUSH Regional event took place on March 21, 2023, in Denver, Colorado. “The Avalara CRUSH Denver regional seminar was exceptionally well structured, fun, informative, and interactive,” said Tefta Mohr, Assistant Controller at Brady Industries. “The one-on-one sessions with Avalara software experts were my favorite part of the event as I was able to meet directly with someone to sit with me and review my company’s specific setup, voice my concerns, and obtain recommendations that will allow us to be in a better position as our company grows to tackle additional tax issues with ease.”

Through the end of the year, Avalara CRUSH Regional events will take place in the following cities:

- Houston (April 20, 2023)
- Atlanta (May 23, 2023)
- Boston (June 20, 2023)
- London (June 27, 2023)
- Chicago (August 15, 2023)
- San Diego (September 21, 2023)
- San Jose (October 2023)

Event highlights

Avalara CRUSH Regional brings together experts in tax, commerce, and technology to share trends, implications, and best practices; collaborate with peers; and participate in a variety of interactive and action-oriented learning experiences. In addition to regional and industry-centric thought leadership, Avalara CRUSH Regional will offer attendees a variety of interactive sessions and activations, including:

- **CPE credit:** Earn continuing tax education (CPE credit included) by attending

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can professionals.

- **1:1 appointments with experts from Avalara:** Attend in-person meetings with a member of the account management team and other Avalara teams to discuss your business and compliance technology portfolio. You'll also have the opportunity to review contracts and discuss additional technology needs.

For more information or to reserve your spot for Avalara CRUSH Regional, please visit avalaraCRUSH.com.

Sales Tax

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