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Avalara Cross-Border Estimated, Avalara Managed Tariff Code Classification, and Avalara Trade Restrictions Management.

Isaac M. O'Bannon • Apr. 27, 2023



[Avalara, Inc.](#), a leading provider of cloud-based tax compliance automation for businesses of all sizes, today announced its cross-border compliance solutions support [eBay International Shipping](#) — a program that takes the complexity out of selling products on eBay and shipping them internationally.

eBay International Shipping leverages Avalara software natively to determine Harmonized System (HS) commodity classification codes, identify item-level trade

restrictions, and generate landed cost pricing for more than 200 million items

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Streamlining cross-border compliance for eBay merchants

Consumers often look online to shop for items at lower prices, for goods that are scarce at home, or for products from well-known brands abroad. According to Juniper Research, [the value of cross-border ecommerce will exceed \\$2.1 trillion in 2023](#). To successfully sell products around the world, businesses must comply with customs duties and import taxes, which can be complex and expensive to navigate.

When it comes to landed cost pricing, tools must take into account HS codes, trade restrictions, and true shipment clearance costs to provide accurate calculations and reduce compliance risks and disruptions to customer experiences. Through eBay International Shipping, eBay has developed a solution to help its more than 5 million sellers make their products available to more than 70 million buyers worldwide.

Avalara's cross-border solutions make it easier to sell anywhere in the world by automating the process of identifying and mapping tariff codes to products, and by calculating customs duties and import taxes. Several [Avalara cross-border solutions](#) will be natively available in eBay, including Avalara Cross-Border Estimated, Avalara Managed Tariff Code Classification, and Avalara Trade Restrictions Management.

These solutions allow merchants to:

- **Improve accuracy of duty and tax estimates.** Avalara Cross-Border Estimated calculates costs by leveraging the company's industry-leading artificial intelligence engine and global compliance content database.
- **Reduce customs delays and penalties.** Avalara Managed Tariff Code Classification automates the process of assigning HS codes to products, providing advanced shipping information and more accurate customs duty calculations.

- **Navigate trade restrictions and unlock new markets.** Avalara Trade Restrictions

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eBay's International Shipping program, we're able to simplify cross-border compliance complexity and reduce potential customer experience disruptions by providing more transparent landed cost pricing for global buyers and helping ensure parcels meet local customs requirements."

Avalara's latest partnership with eBay illustrates the company's ongoing commitment to ensuring the success of its partners by embedding its automated tax compliance solutions into partner-led offerings.

Last year, Avalara [announced](#) new tools and APIs to expand opportunities for partners to build compliance integrations and functions, as well as a [partnership with Xero](#) to automate sales tax compliance for small businesses. In 2021, Avalara [announced](#) Shopify would be using the company's cross-border solutions to power Shopify Markets, a solution that generates landed cost pricing to determine duty and import tax requirements for more than 180 countries.

For more information about the eBay International Shipping program and cross-border compliance, please click [here](#).

To learn more about Avalara's cross-border offerings, please click [here](#).

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