CPA

Practice **Advisor**

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Isaac M. O'Bannon • Apr. 26, 2023



Surgent Accounting & Financial Education, a division of KnowFully Learning Group, has launched CPArescue and CMArescue, custom-tailored exam preparation coaching programs specifically designed to transform a student's accounting certification journey from failure to passing.

"Surgent is acutely aware of the many challenges professionals face in entering the world of accounting and finance, which include the difficulty of the exams and time it takes to study and pass," said Liz Kolar, Surgent's executive vice president.

"CPArescue and CMArescue were built to ease that journey, providing a custom learning solution for students who need support in just one or two sections or have struggled to pass the exams using other providers."

The introduction of these programs comes on the heels of the National Association of State Boards of Accountancy announcing it amended the Uniform Accountancy Act

to extend the CPA pass window from 18 months to up to 30 months from the date a

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of the student's initial assessment results, allowing for the identification of specific areas needed for support.

- 2. Tailored study plan: Working closely with the student, Surgent's coach develops a customized study plan needed to achieve the required score, taking into account circumstances of the student's personal life and their individual goals.
- 3. **Adjust and pass:** Surgent's coach helps the student make any necessary adjustments to stay on track while studying, empowering the student with knowledge, skills and all the support needed to pass the exam.

The CPArescue package includes six one-on-one coaching sessions with a Certified Public Accountant (CPA) Exam Study Strategist; Surgent's A.S.A.P. Technology adaptive learning software, ReadySCORE exam-readiness indicator, and MyMCQTM study content optimizer; 8,200 multiple-choice questions; 400+ simulations; 350+ videos; study companion app; unlimited practice exams; e-books and lecture study notes; ultimate customer and technical support; and a 100% pass guarantee. Course access is also provided until the student passes the CPA Exam.

The CMArescue package includes four one-on-one coaching sessions with a Certified Management Accountant (CMA) Exam Study Strategist, Surgent's A.S.A.P.

Technology adaptive learning software, ReadySCORE exam-readiness indicator, and MyMCQ study content optimizer; 4,000 multiple-choice questions; 60+ essay questions; 60+ videos; study companion app; unlimited practice exams; e-books and lecture study notes; ultimate customer and technical support; and a 100% pass guarantee. Course access is also provided for 18 months.

"Like our A.S.A.P. and ReadySCORE technologies, these programs are a reflection of Surgent's commitment to continuous innovation and to delivering a superior educational experience that takes real-time learner feedback into consideration," said Kolar. "We look forward to introducing additional new offerings later this year."

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