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ACCOUNTING & AUDIT

Accounting Top 100 Social Media Leaderboard – March 29, 2023

The Accounting Top 100 social media leaderboard scores and ranks users based on five separate metrics, each of which is weighted according to its perceived value.

Maureen Salahshoor • Mar. 30, 2023

Rank	Player	Power Score
1. — (1)	 Kim Bryant CPA Kim Bryant is a CPA specializing is working with small businesses, helping them save on taxes and increase their wealth.	46
2. ▲ (9)	 Brian Streig, CPA CPA focusing on tax. Most of my tweets are related to #TaxTwitter or about Austin, Breckenridge, Italy, tattoos, food and my puppy. He/Him	46
3. ▲ (15)	 Matthew J. Small town tax professional working with individuals and small businesses to help save tax dollars and make better futures.	46
4. ▲ (6)	 Jason Staats I talk tech & AI for the accounting profession	46
5. ▼ (2)	 Logan Graf Pioneering the tax landscape one tweet at a time.	45

With the month of March soon to be in our rearview mirrors, we wanted to thank the members of our Accounting Top 100 community for their ongoing participation and also welcome the six new members who have joined us since the first of the year. It's wonderful to see this network grow!

Here are some highlights from the latest Top 100...

We're keeping an eye on Aynsley Damery, CPA ([@aynsleydamery](#) on Twitter). Aynsley has been with our social media leaderboard since 2018 and hails from the UK. CEO and founder of [Clarity](#), an end-to-end business advisory engine solution that helps accounting firms thrive by providing the structure, tools and plans to build better businesses as they scale.

For the last six years, Aynsley has been an Advisory Board Member with [Free To Shine](#) out of Siem Reap, Cambodia. Free To Shine is a professional and dynamic child protection organization educating girls in countries where trafficking and exploitation is prevalent. The organization strives to create and empower female leaders who shape their communities and country.

With nearly 32,000 Twitter followers, Damery took the largest leap of all our leaderboard participants this week of 239 spots from #288 this week landed him in the top fifty at #49! Way to go, Aynsley! We're honored to have you with us!

Close on Aynsley's heels are Joey Havens [@joeyhavenscpa](#) out of Ridgeland, MS who advanced 237 spots to land at #36, and Mark Lee [@bookmarklee](#), out of London, who holds the #57 spot advancing from #193! Keep up the momentum, Joey and Mark!

Newest to the Leaderboard: [Tim Petrey, CPA, CGMA](#), [Tyler S Clark](#), [Josh Youngblood, EA](#), [Scott Patterson EA, CFP](#), [Fred Toroni, CPA MBA](#), [Kyle Johnson, CPA](#).

Check out this week's Leaderboard here: <https://www.rise.global/accounting-top-100/r/2701480>

Social Reactions

☐☐ snuck in with a 99! Thanks [@avalara](#) <https://t.co/aFTlib9pVZ>

— April Walker ([@Aprilshowerstax](#)) [March 30, 2023](#)

Did we meet through the Avalara [#AccountingTop100](#) ?

— Della Hudson 📷 (@DellaHudsonFCA) March 29, 2023

I got 100!

That's a perfect score, right?! pic.twitter.com/siS35TIXuH

— Nerd Enterprises, Inc. (@nerdenterprises) March 29, 2023

Thanks, Team @Avalara! <https://t.co/apWpLQ2UAM>

— Bill Sheridan, CAE, CPT (@BillSheridan) March 29, 2023

pic.twitter.com/Cx3I0IyM6o

— Brad Garland, CPA 📊📊📊📊 (@TaxPoetic) March 29, 2023

I think we call this #MarchMadness!! <https://t.co/OVAopWryIY>

— Craig Hausz, CPA (@CPATaxTeam) March 29, 2023

We'll I'm out of the @avalara #AccountingTop100 for the past 4 weeks. Just no longer relevant! Not that I ever was! lol 🤔 pic.twitter.com/ReDgulrRFY

— Kathy Grosskurth (@KathyGrosskurth) March 29, 2023

How the leaderboard works: The Accounting Top 100 social media leaderboard uses an algorithm that scores and ranks users based on five separate metrics, each of which is weighted according to its perceived value. These five metrics are calculated every two weeks and combined to form a Power Score: a 1-100 value based on [Rise.Global's](#) Relative Scoring Method. This Power Score determines a user's rank on each new leaderboard release.

Want to see yourself rank even higher?

Remember, a new leaderboard with updated rankings is generated every two weeks, so keep up the great work on social media and watch your ranking climb.

Think you've got what it takes to make the Top 100? [Join for free today!](#)

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