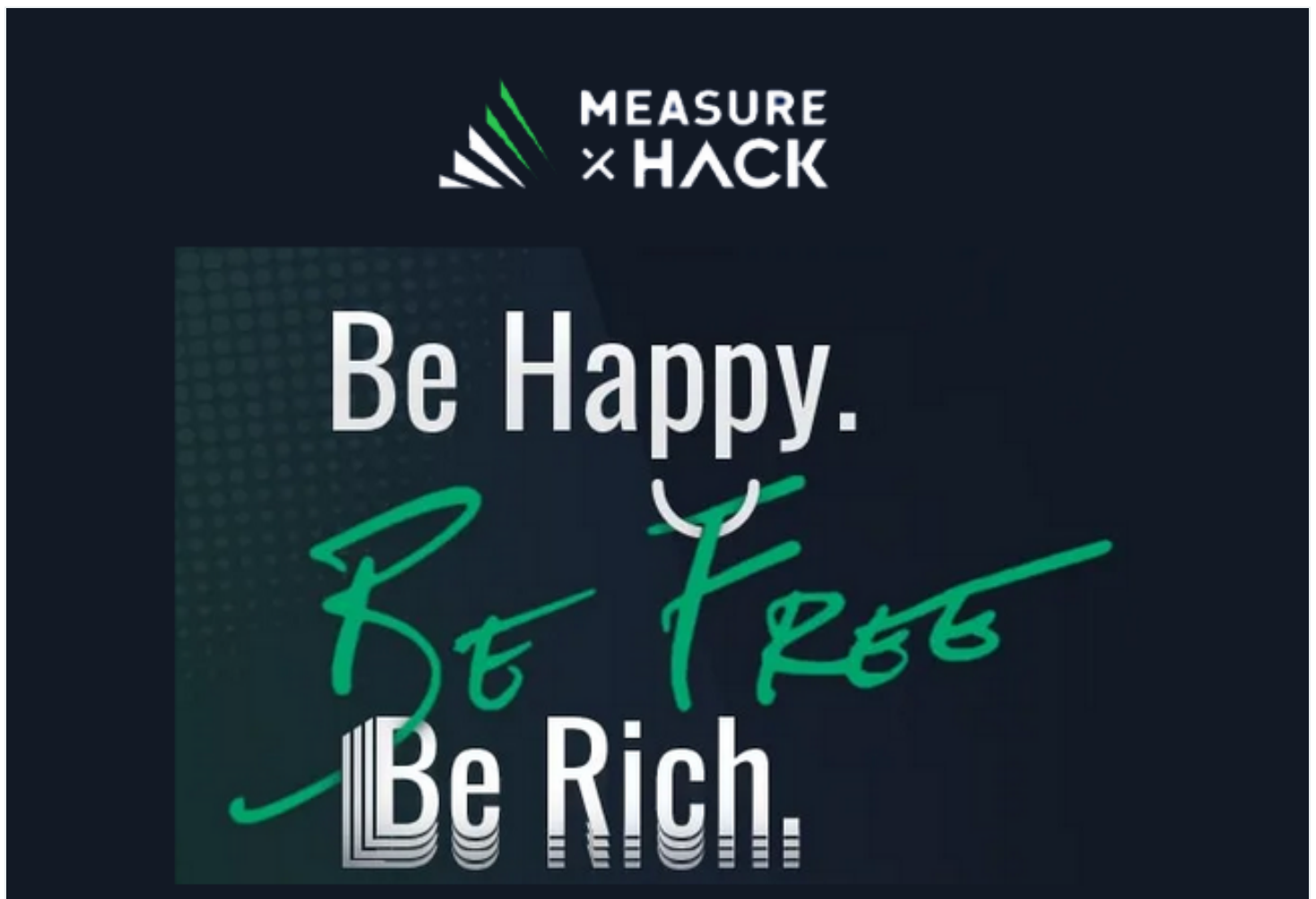


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this 6-week Bootcamp helping CPAs to advance their CAS practice.

Isaac M. O'Bannon • Mar. 04, 2023



A professional education company called [MEASURE x HACK](#), says it wants to free 1 billion people to live their lives by using data and systems, announced a ground-breaking release of an accountant-exclusive, online Bootcamp named “[From CPA to CFO – 6-Week Bootcamp to Elevate Your Practice](#)”.

“The fact is, client advisory services and the progression of the ‘virtual’ CFO have gained incredible popularity, or at least attention, among CPAs,” the company said in

a press release. “But the fact is, many firms are doing it wrong and setting themselves

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In 2007, Michael Hsu, CEO, founded [DeepSky](#) as a management consulting company that uses accounting principles to aid entrepreneurs in growing their businesses. In order to help more people achieve their goals and live their lives, he subsequently established MEASURE x HACK, which draws on a decade of experience from DeepSky to assist individuals in using systems and data to live their dream more efficiently and effectively.

In the past few years, MEASURE x HACK has released a series of financial literacy for CEOs. And now, Michael decided to integrate his 13 years of consulting experience to create a new course for accountants, with a focus on addressing their common pain points and providing better client advisory services.

The new course includes over 6.5 hours of videos, materials, assignments, case studies, and templates, all designed to help accountants achieve more with less.

“From CPA to CFO – 6-week Bootcamp to Elevate Your Practice” Details:

- 6 highly-impactful lessons with built-in accountability
- 6+ hours of educational and informative videos
- 15+ exercises, tools, and templates
- Assignments to help reinforce your training
- Real-life case studies
- An exclusive community only for people who complete the boot camp

“It is with great happiness and genuine excitement to announce the launch of From CPA to CFO – 6-Week Bootcamp to Elevate Your Practice,” said Hsu, CEO and founder of MEASURE x HACK. “In the conference, I heard many CPAs say they are stuck in a deadlock because no one teaches them how to do better. I was in that position before, so I decided to share my experience to help them achieve more with less.”

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