#### **CPA**

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### Mary Girsch-Bock • Mar. 03, 2023



Professionals on the move is a summary of recent promotions and staffing announcements from around the accounting space.

Centri Names Christopher Mora as Chief Revenue Officer

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clients. Mora will also help expand the firm's market presence by working closely with segment leaders in bringing new services to market as well as fostering strategic relationships with channel partners across Centri's footprint.

Mora received his Bachelor of Science degree in Business Administration with a Concentration in Accounting from Drexel University in Philadelphia, PA. He is a Certified Public Accountant in Pennsylvania.

# BDO USA, LLP Appoints Eskander Yavar as National Managing Partner of Advisory Practice

BDO USA, LLP, one of the nation's leading accounting and advisory firms, announced the appointment of Eskander Yavar as National Managing Partner of Advisory. In this role, Yavar will oversee the continued development of the practice as a significant contributor to the firm's growth and its ability to serve clients holistically. This appointment was effective on Oct. 13, 2022.

Yavar was previously BDO's national manufacturing leader and national leader of Management Advisory Services (MAS). In both roles, Yavar prioritized excellence and transformation in the firm's client facing work.

Yavar has been in the profession for more than 24 years. His breadth of experience includes the technical command associated with complex technology, supply chain, financial and operational performance improvements, and he has held leadership positions in the manufacturing, private equity and natural resources industries. Yavar's high-touch approach has allowed him to form and operate highly effective cross-functional teams to develop and deliver client-centric solutions, including BDO's Global Value Chain and IPO Readiness offerings.

## PKF O'Connor Davies' announces recent promotions

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- ∘ Jay T. Monaghan promoted to Partner
- o Samantha Wolf promoted to Partner
- In the Cranford, New Jersey office:
  - o Anthony Branco promoted to Partner
- In the Bethesda, Maryland office:
  - o Ravi Melwani promoted to Director
- In the Stamford, Connecticut office:
  - Darren Bushey promoted to Director
  - o Nicholas Rochedieu promoted to Director
- In the Woodcliff Lake, New Jersey office:
  - o Rekha Nambiar promoted to Partner
- In the Woburn, Massachusetts office:
  - o Donald Butler promoted to Partner
  - o Matthew Jones promoted to Partner
  - $\circ$  Patrick R. O'Beirne promoted to Partner
  - o James J. Salerno promoted to Director
- In the Newburgh, New York office:
  - Derek DeCerbo promoted to Partner
  - o Kerry Serritella promoted to Partner
- In the Wethersfield, Connecticut office:
  - o Katherine M. Patnaude promoted to Partner

# Higginbotham Joins CohnReznick as Principal, Healthcare Advisory Leader

CohnReznick LLP, one of the leading advisory, assurance, and tax firms in the United States, recently announced that Shayla Higginbotham, MHA, PMP has joined the firm as Principal and Healthcare Advisory Leader. Higginbotham has extensive experience developing strategic plans, implementing financial improvements, and delivering transformative operational enhancements for numerous healthcare

entities, including community and academic health systems, ambulatory care

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from The University of North Carolina at Chapel Hill, where she currently serves as Assistant Adjunct Professor at the Gillings School of Global Public Health. Higginbotham is trained as a Project Management Professional (PMP) and serves as an active member of the American College of Healthcare Executives (ACHE) and the National Association of Health Services Executives (NAHSE).

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