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**ACCOUNTING & AUDIT**

# Xero Announces New Chief Product Officer

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Isaac M. O'Bannon • Feb. 28, 2023



Xero Limited has brought on former Google and Okta executive, Diya Jolly, as its new Chief Product Officer, effective April 10, 2023.

Jolly comes to Xero from Okta where she was Chief Product Officer, responsible for leading product innovation for both its workforce and customer identity business. Prior to Okta, Jolly was Vice President of Product Management at Google, where she was focused on driving adoption for some of the company's leading products including Google Home, Nest, YouTube monetisation and Gmail monetisation. She has an MBA from Harvard Business School and a Bachelor of Electrical Engineering and Economics from the University of Michigan.

As part of Xero's executive team, Jolly will lead Xero's product teams driving product management, development, design, and product marketing to further improve Xero's global small business platform for partners and small businesses. She will be based in the San Francisco Bay Area.

Jolly's appointment follows the decision by Xero's current Chief Product Officer, Anna Curzon, to take a sabbatical as a result of personal and family health reasons.

Xero CEO, Sukhinder Singh Cassidy said: "Diya brings market-leading global experience in designing, developing and launching consumer and business products in high growth mid sized companies, startups and Fortune 500 brands, including playing a critical role in Okta's, Google's and also Microsoft's product strategies. I look forward to welcoming her to lead this essential function as we focus our efforts on unlocking the next phase in Xero's global journey and realising our small business platform vision."

"Anna has led our product strategy through an important phase in our global journey. We acknowledge her considerable contribution to our business, our customers and our people. I would like to extend my sincere appreciation and support to Anna as she focuses on her own and her family's health recovery. We look forward to her returning to Xero at the right time."

Jolly's appointment follows a global search for a permanent Chief Product Officer following Curzon's sabbatical decision. Prior to Jolly's starting date, Tim Bradley, Xero's EGM Small Business Accounting is acting in the role.

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