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For Legal and Accounting Professionals

CARET brands include OfficeTools, Abacus Payment Exchange (APX), HotDocs, AbacusLaw, Amicus Attorney, and Zola Suite, (now CARET Legal under the company's new brand strategy).

Isaac M. O'Bannon • Feb. 23, 2023

The CARET logo is displayed in a large, bold, dark green font. The word "CARET" is centered within a white rectangular box. The letter "A" is stylized with a small triangle above it.

AbacusNext, a software provider for legal and accounting professionals, has rebranded as **CARET** to further unite the family of the most successful brands in professional service automation and technology.

“Legal and accounting firms have an outsized impact on the world as the most important advisors to their clients,” states Keri Gohman, CEO, CARET. “Under the CARET brand, we will offer firms the technology and automation they need to transform their practices with robust practice management, document automation and payment processing solutions to deliver the best results for their clients – all under one family.”

“We took considerable time and effort with partners, customers and our team to

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For additional information about the company and the rebrand, visit the [CARET](#) website.

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