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five separate metrics, each of which is weighted according to its perceived value.

Maureen Salahshoor • Feb. 17, 2023

Rank		Player	Power Score
1.	— (1)	 <div>Kim Bryant CPA Kim Bryant is a CPA specializing is working with small businesses, helping them save on taxes and increase their wealth.</div>	46
2.	▲ (6)	 <div>Jason Staats I talk tech & AI for the accounting profession</div>	46
3.	▲ (5)	 <div>Kelly Phillips Erb Tax lawyer, writer, coffee drinker, dirt lover, baker, sports mom. Former southerner who converted mostly for the snow.</div>	46
4.	▼ (3)	 <div>Logan Graf Pioneering the tax landscape one tweet at a time.</div>	45
5.	▼ (2)	 <div>Travis Raml, CPA I'm a Solutions and Growth focused CPA with over 20 years of accounting, tax, consulting (advisory + CFO) exp. My ultimate goal is to help clients achieve New Levels of Growth, Profits, & Wealth.</div>	44

Every two weeks Avalara releases the latest #AccountingTop100 Social Media Leaderboard, the growing online community where participating accounting professionals can see how they stack up against their friends on social media. Accounting professionals are invited to [apply to join](#) the leaderboard and also check out [Avalara's Partner Program](#), which provides accountants with the tools they need to help support their clients.

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teaching, financial literacy, CFO, Entrepreneur in Chief to startups and small business owners who need to master complex financial concepts. Seth is deeply embedded in the accounting technology ecosystem, and a go-to for opinions on new and existing apps. He's also a really nice guy, a friend to many, imminently approachable (back when we used to have in-person conferences), and most of all a willing helper to accounting pros and business owners everywhere. We're honored to have Seth's continued participation in the Top 100 Leaderboard!

Moving on up this week are Rhondalynn Korolak [@rhondalynn](#) advancing 92 spots to land at #26 and Chris Cicalese, CPA [@athletecpa](#) who advanced 83 points to place at #62.

New to the Accounting Top 100 Leaderboard is Kyle Johnson, [@kylejohnsoncpa](#) on Twitter, who joined the leaderboard on January 18 this year. In just 3 weeks he placed within the top 100!

Check out the latest leaderboard here: <https://www.rise.global/accounting-top-100/r/2700720>

Social Reactions

Roses are red,
To forgive is divine.
I held my spot
At number fifty-nine. pic.twitter.com/YVzug2ZXkA

— Brad Garland, CPA 🌹🌹🌹🌹🌹 (@TaxPoetic) February 15, 2023

Woohoo! Broke into the top 100! pic.twitter.com/YhZ5FBCS92

— Kyle Johnson (@kylejohnsoncpa) February 15, 2023

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so keep up the great work on social media and watch your ranking climb.

Think you have what it takes to make the Top 100? [Join for free today!](#)

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