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five separate metrics, each of which is weighted according to its perceived value.

Maureen Salahshoor • Dec. 12, 2022

Rank		Player	Power Score
1.	— (1)	 Kim Bryant CPA Kim Bryant is a CPA specializing in working with small businesses, helping them save on taxes and increase their wealth.	47
2.	▲ (3)	 Travis Raml, CPA I'm a Solutions and Growth focused CPA with over 20 years of accounting, tax, consulting (advisory + CFO) exp. My ultimate goal is to help clients achieve New Levels of Growth, Profits, & Wealth.	46
3.	▲ (5)	 Brian Streig, CPA CPA focusing on tax planning, compliance, start-ups & entrepreneurs. Plus tweets about Austin, TX, food and my puppy. He/Him	46
4.	▲ (13)	 Jeremy Wells, PhD, CPA, EA	44
5.	▼ (4)	 Logan Graf Pioneering the tax landscape one tweet at a time.	44

Our Accounting Top 100 Social Media Leaderboard networks professionals not only from the U.S. but from various locations around the globe including Australia, Canada, and the UK. So, what happens when an event like QuickBooks Connect happens the same week as our latest leaderboard release? Face-to-face reunions!

This week we asked our participants attending #QBConnect in Las Vegas to share

pictures of their meeting up with friends, which they happily obliged. Should you

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~~Specimens, Thomas, Scott, and Amanda are winners of the 2022 All In Advisory~~
All In Advisory, Aly was named one of Top 50 Cloud Accountant+Woman in Accounting. Be sure to check out Aly on [Aly & Andrews Accounting Adventures podcast](#), which covers topics that go straight to the heart of running an accounting business.

This release, Aly places at #64, an advance of 116 spots from #180. Keep up the momentum, Aly, we are honored to have your continued participation in the Top 100 Leaderboard!

Moving on up: Marnie Stretch, [@marniestretch](#) on Twitter also a Quickbooks Pro-Advisor, out of St. Albert, Alberta, Canada. Marnie advanced 99 spots this release landing within the top 100 at #79 from #178. Way to go, Marnie!

Newest to the Leaderboard: Joining the Leaderboard on November 24 is **Aileen Gilpin** ([@aileengilpin](#) on Twitter.) Aileen is the owner of **Your Front eOffice** out of La Grange, IL. Welcome to the Accounting Top 100, Aileen. We're happy to have you join us!

Check out this week's Leaderboard here: <https://www.rise.global/accounting-top-100/r/2699715>

Social Reactions

Had a great time catching up with friends new and old last night!
[#QBConnect pic.twitter.com/o7n34pejVd](#)

— Blake Oliver ([@BlakeTOliver](#)) [December 7, 2022](#)

Puppies at [#QBConnect](#) with [@avalara](#)! I had such a great time with all the

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— Kelly G ☐ ([@TotallyKellyG](#)) [December 9, 2022](#)

Our conference is better than your conference, because....[#puppies!!](#) Thanks [@avalara](#) [#QBConnect](#) [pic.twitter.com/TlVgxvXaNm](#)

— Megan Genest Tarnow ([@MeganTarnow](#)) [December 7, 2022](#)

Some random pics with [@janbars](#) [@RlseThMcCracken](#) [@BradCelmainis](#) [@WALLCPA](#) [#QBConnect](#) [#LasVegas](#) [#aria](#) [pic.twitter.com/g2f1gvZNHw](#)

— Kathy Grosskurth ([@KathyGrosskurth](#)) [December 8, 2022](#)

How the leaderboard works: The Accounting Top 100 social media leaderboard uses an algorithm that scores and ranks users based on five separate metrics, each of which is weighted according to its perceived value. These five metrics are calculated every two weeks and combined to form a Power Score: a 1-100 value based on Rise.Global's Relative Scoring Method. This Power Score determines a user's rank on each new leaderboard release.

Want to see yourself rank even higher?

Remember, a new leaderboard with updated rankings is generated every two weeks, so keep up the great work on social media and watch your ranking climb.

Think you've got what it takes to make the Top 100? [Join for free today!](#)

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