

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

## Announces Big New Features

In-person for the first time since 2019, more than 3,000 accountants, bookkeepers, and developers joined the company at sold-out QuickBooks Connect to build relationships, be ...

Dec. 08, 2022



Photo Credit: Alex Criss: Twitter. 2022.

Tax and accounting software maker Intuit has [announced new innovations to QuickBooks](#) that are designed to drive accountant and small business success at its ninth annual QuickBooks Connect conference in Las Vegas.

In-person for the first time since 2019, more than 3,000 accountants, bookkeepers, and developers joined the company at sold-out [QuickBooks Connect](#) to build

relationships, be inspired, and learn about the latest offerings from Intuit

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

will help our partners and their clients grow is truly special.”

New innovations highlighted at QuickBooks Connect include:

### **QuickBooks Commerce Accounting**

A 2021 Intuit survey of U.S. product-based businesses found 84% used a combination of pen and paper, and spreadsheets to manage inventory – spending 80 to 90 hours per month on this task. With Commerce Accounting, QuickBooks allows these businesses and their accountants to save time, increase accuracy, get powerful insights, and improve financial performance.

Commerce Accounting seamlessly connects sales channels such as Amazon, Shopify, and eBay to QuickBooks, automatically bringing in orders and matching sales and fees with bank deposits to reduce the need for manual data entry. Soon, additional commerce accounting and operations capabilities such as accurately tracking inventory, cost of goods sold, performing stocktakes, and tracking sales orders across all sales channels in one consolidated dashboard also will be available. These real-time data insights on order and fulfillment status, inventory levels, top selling products and channels, and more will allow product-based business owners and their accountants to make strategic business decisions and optimize sales to build successful e-commerce businesses.

### **Mid-Market Solutions**

QuickBooks serves the mid-market with advanced accounting capabilities, automated workflows, and deep integrations to third-party applications to create efficiencies and meet the needs of these more complex businesses.

To meet the unique needs of these growing businesses, QuickBooks has introduced new integrations and features. This includes Spreadsheet Sync, which enables two-

way syncing with Excel to help customers streamline their reporting processes and

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

employee's employment journey as well as their increasingly complex HR needs. New capabilities coming within QuickBooks Workforce Solutions that will broaden its HRIS functionality to serve small and mid-market businesses include:

- **Simplified Employee Onboarding:** New employees will be able to easily create an account in QuickBooks and provide details including paycheck preferences, tax withholdings, direct deposit information, emergency contacts, and more. The employer will be able to track when an employee completes these tasks through the QuickBooks onboarding task tracker and can assist if a worker gets stuck at any point, streamlining and accelerating the entire process.
- **Improved Document Management:** Employers will have the ability to keep documents such as payroll, personal, and benefits paperwork organized and in one place. They will be able to create folders, move, copy, upload, download, view, delete, and categorize documents, all while using Multi-Factor Authentication (MFA) for added security to safeguard all sensitive employee information.
- **Enhanced QuickBooks Time Integrations:** New, improved workflows between QuickBooks Online and QuickBooks Time will help small businesses better manage their workforce. Reports, workflows, and time insights from QuickBooks Time will be integrated and available directly within QuickBooks Online. This will make data access easier for invoicing, projects, and payroll as users can easily manage timesheet summaries, schedules, reports, and more.

## **QuickBooks Online Accountant**

Providing the one place accountants and bookkeepers need to grow their practice and scale their impact across clients and services, QuickBooks Online Accountant (QBOA) helps accountants increase efficiency through streamlined and standardized workflows.

Key new features within QBOA include:

- **Books Review – Bulk Transaction Processing:** Enabling accountants to deliver

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

from QuickBooks. They can also easily create new requests from the information is needed from the Accountant Toolbox.

- **Enhanced Document Management:** Improvements in information capture and document storage have been introduced across QBOA, including folders, document types, and contextual notes, making it easier to stay organized and keep critical information such as expense receipts, tax documents, inventory assets, and checks, for the next month and into year end.
- **Custom Roles:** Coming soon, accountants will be able to create granular roles and permissions for their teams to manage books. Custom Roles will provide greater access control. Users will be able to choose from popular role types such as “Sales Manager,” “Payroll Manager,” or “Admin,” or modify roles to meet the unique needs of their firms.

## **QuickBooks ProAdvisor Program**

Celebrating the 25th anniversary of the program, Intuit unveiled a fully redesigned training portal created to meet the knowledge needs of the more than 600,000 active QuickBooks ProAdvisors worldwide. With a broad spectrum of training, education, and certifications, the new portal, first available for ProAdvisors in the U.S., makes it even easier to identify and find trainings that ProAdvisors need to grow their skills and knowledge as well as create personalized goals and learning paths. New content will be added on an ongoing basis to help ProAdvisors grow skills and knowledge across the QuickBooks platform and accounting industry as a whole.

To learn more about how the QuickBooks Online platform is helping accounting professionals and small businesses thrive, visit [QuickBooks.com](https://QuickBooks.com).

Photo credit: Alex Chriss, GM of the Small Business & Self Employed Group, [@Intuit](#),  
. Home to [@QuickBooks](#) and [@Mailchimp](#)

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us