## **CPA** Practice **Advisor**

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Nov. 16, 2022



By Augusta Saraiva, Bloomberg News (via TNS).

U.S. retail sales posted the biggest increase in eight months in October, indicating demand for goods is broadly holding up despite decades-high inflation and a worsening economic outlook.

The value of overall retail purchases climbed 1.3% last month after stagnating in

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

The data illustrate that consumers are continuing to prove largely resilient and suggests the economy got off to a good start in the fourth quarter. That may complicate the argument posed by several Federal Reserve officials pushing for a slower pace of interest-rate hikes in the coming months, but policymakers acknowledge that inflation is still far too high.

Consumer and producer price growth both eased by more than forecast last month, spurring a rally in stock and bond markets in hopes that the Fed will downshift to smaller hikes as soon as December. U.S. stocks opened lower after Wednesday's retail report.

Even though some price pressures are easing, retailers are still seeing the impact of inflation in earnings. Home Depot Inc.'s profit exceeded expectations last quarter, but was driven by higher prices rather than more transactions. Walmart Inc., meanwhile, raised its full-year guidance as U.S. shoppers flocked to its stores to find discounts.

At the same time, Target Corp. warned that shoppers are pulling back, "with guests' shopping behavior increasingly impacted by inflation, rising interest rates and economic uncertainty," Chief Executive Officer Brian Cornell said in a statement Wednesday.

Many retailers, stuck with a glut of inventory, have deployed deep discounts to try to move stock off their shelves for the crucial holiday season. Sales at clothing stores were little changed while those at department stores fell 2.1%.

Other discretionary categories like electronics and sporting goods also declined, suggesting price cuts and weaker demand are weighing on the value of sales.

Besides not being adjusted for price increases, the retail sales report only captures a

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

©2022 Bloomberg L.P. Visit bloomberg.com. Distributed by Tribune Content Agency, LLC.

Accounting • Small Business

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved