## **CPA**

## Practice **Advisor**

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Your clients today need help with complex indirect tax compliance issues — work that's been unprofitable in the past because of the tremendous work involved. And now it may be more complicated due to the expanding global footprint of ecommerce businesses.

New cloud-based automated technologies allow accounting service providers to offer profitable sales tax research, sales and use tax filing services, and business license and registration services that weren't feasible before. This allows firms to pivot resources to higher-margin advisory services, building client relationships, and improving retention.

Automated technologies created just for accountants can help firms build indirect tax practices for the 21st century. Read this white paper from Avalara to learn more.

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