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# Shalin (Shawn) Parikh – 2022 “20 Under 40” Top Influencer

Oct. 25, 2022

## Shalin (Shawn) Parikh – 2022 20 Under 40 Top Influencer



**Founder and CEO**

**Entigrity**

[www.entigrity.com](http://www.entigrity.com)

Shawn co-founded Entigrity in 2014 and today, the company is a global leader in providing offshoring solutions for accounting firms. Entigrity is a preferred offshore partner for 30 out of the top 100 U.S. accounting firms. With a large workforce of 2,000+ accounting experts, they assist over 600 accounting & CPA firms in the United States and Canada. The company helps small and mid-sized accounting firms hire qualified and experienced offshore staff.

With over 15 years of experience he spearheaded the company operations, forging the foundations of Entigrity that works closely and exclusively with the accounting community. Shawn's strategic vision and leadership lead to the expansion and diversification of Entigrity in several areas over the years.

Shawn has been actively involved in many accounting community events and forums and voices his thoughts on subjects in the accounting industry, such as:

- [Remote Working & Offshore Hiring for Accounting firms](#)
- Practice Management & Development
- LinkedIn Marketing for Accountants
  
- [How offshoring can bring multi-dimensional transformation change in Accounting practices.](#)
- Subscription based pricing key to scale.
- [How to implement MRR \(Monthly Recurring Revenue\) in Accounting firms](#)
- Integrating CFO & Advisory services for Accounting firms
- How Data Analytics is going to be the future for Accounting firms.
- CAAS ( Clients Accounting and Advisory services ) Implementation in Accounting firms
- Build a 60% net margin Client Accounting Service Business
- CAS & Advisory Practice services for accounting firms

#### **Favorite books/websites/podcasts/speakers/bloggers:**

- Annual Letters of Berkshire Hathways
- The Wealthy Accountant
- Putting Stories to Work: Shawn Callahan
- Shrimad Bhagavad Gita
- Coffee Can Investing: Saurabh Mukherjee
- The Competitive Advantage: Michael Porter
- The Intelligent Investor: Ben Graham
- Preaching's of Shree Krishna
- Blue Ocean Shift Beyond Competing

#### **Podcasts:**

- How to Implement Subscription Based Pricing for Accounting Firms. <https://www.youtube.com/watch?v=Y1jLX7zGUYo&t=25s>
- How To Run Your Accounting firm Like a SAAS Business | Monthly Recurring Revenue. <https://www.youtube.com/watch?v=n7gjC1H1VYI&t=100s>
- Successfully Integrating Your Offshore and Onsite Teams. <https://youtu.be/ro75sUYWEc4>
- How Offshoring Staffing Solves 70% of Your Problems. <https://youtu.be/RU9Y3Ef-uus>

- How Pandemic has changed the Stigma on Offshore Hiring of Accounting Firms. <https://youtu.be/SJX1Jc3cPfc>

## **Influencers:**

1. Peter Lynch
2. Warren Buffett
3. Shark Tank
4. Rajiv Bajaj
5. Sudha Murty
6. Rob Nixon

[See all of the 2022 “40 Under 40” and “20 Under 40” honorees.](#)

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