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Nadia Rodriguez, MST – 2022 “20 Under 40” Top Influencer

Oct. 21, 2022

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CPA and Senior Tax Analyst Programmer

Intuit

<http://www.intuit.com/>

- Nadia is determined to educate others, offer opportunities for CPE and CE to be a leader within the industry, and reach thousands of tax pros in her presentations and articles:
- Hosting keynotes at the 2021 Latino Tax Fest in both English and Spanish
- Being a panelist for Foundation Women's Conference to educate on tax and finance
- Leading sessions on Tax Advisory at Intuit Accountant's Tax Season Readiness VCons as well as with State CPA societies like FICPA

- Writing [bylines](#) on the Tax Pro Center blog and Firm of the Future to help spread her knowledge.
- Delivering tax research presentations at the [AICPA National Tax & Sophisticated Tax Conferences](#) , Tax Planning Strategies for Families and Children at the IRS National Tax Forum in 2021 and Introduction to Tax Advisory at the Latino Tax Fest in 2022.

What are you doing to make a difference in the profession, your community, the world?

- She has had an amazing impact on the accounting profession by being on the team that builds Intuit ProConnect™ Tax, and Lacerte™ content for tax professionals who serve individuals and small businesses. Her tireless work continues to innovate and improve products for those who use them and benefit from it. This includes driving committees across Intuit to promote and enhance tax expertise within the profession as well as mentoring new hires at Intuit to help them in creating a strong impact and develop their skills.
- Nadia has been instrumental in cultivating other thought leaders in the profession at Intuit by developing key processes and guidelines for those expressing interest in presenting at industry events.
- She has volunteered in the annual Tax Freedom project to prepare returns for underserved and Latino communities.

[See all of the 2022 “40 Under 40” and “20 Under 40” honorees.](#)

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