CPA

Practice **Advisor**

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Sep. 02, 2022



Businesses have always turned to their accountant in times of need, and recent times have tested this rule to its limit. The pandemic transformed the way we live and work, and out of that, a new kind of client has emerged for 2022 and beyond.

To be better prepared for client demands, download this free guide to discover:

- The top things clients want from their accountants
- How to differentiate yourself from the competition
- How to find (and keep!) clients

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