

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

operational data, helping producers who typically struggle with ...

Isaac M. O'Bannon • Aug. 25, 2022

The logo features the text "AGTECH BREAKTHROUGH AWARDS" in a bold, blue, distressed font. The text is centered within a white hexagonal area. This central area is surrounded by a ring of overlapping, colorful hexagons in shades of blue, green, yellow, purple, and pink. The entire graphic is set against a light gray background.

AGTECH
BREAKTHROUGH
AWARDS

[Xero](#), the global small business platform, has been awarded [AgTech Breakthrough's](#)

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

leading food and agriculture consulting and accounting firm. The platform extracts and transmits highly standardized, information-rich client data into Xero, which functions as the accounting hub and source of truth for all Pinion client data. Xero supports the client's accounting functions and connects to a layered tech stack, which integrates with farm management systems, inventory management solutions, and a number of applications including Bill.com for bill pay, OnPay for payroll, and PowerBI for enhanced reporting, and more.

The Pinion IO platform, connected with Xero, enables clients to remain informed by providing an outsourced back office that takes care of bookkeeping, payroll, streamlined ACH, check and bill pay solutions, real-time financial reporting, and virtual document archival. Pinion IO and Xero help provide easier access to financial insights previously unknown or only available with significant manual tracking. As a result of the cloud-based, standardized data that Pinion IO generates and stores in Xero, it becomes easier for Pinion to provide valuable consulting services to the farmers and agricultural business owners they support and serve as trusted advisors.

"Pinion IO, with Xero at its core, helps provide our clients with timely, detailed financial information," said Matt Powell, Global Innovation Leader at Pinion. "Easy access to this information paired with the guidance from an advisor at Pinion allows our clients to gain actionable insights for operational and strategic decision making during these uncertain and ever-evolving times."

Xero and Pinion IO were proud to accept this award, along with the Pinion team, who participated in a breakout session at [Xerocon New Orleans](#), titled, 'Apps and tools to extend your practice beyond core accounting'.

"Xero is thrilled to once again be named AgTech Finance Solution of the Year, this year in partnership with Pinion IO," said Tanner Hoffman, General Manager, Small Business Growth, North America, Xero. "This joint effort is in pursuit of our mutual

goal to offer farmers and agribusiness owners peace of mind, along with the data

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved