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**Isaac M. O'Bannon** • Aug. 24, 2022



Bill.com, a provider of cloud-based software that simplifies, digitizes, and automates financial operations for small and midsize businesses (SMBs), has announced that Irana Wasti has joined the company as Chief Product Officer (CPO) and Sofya Pogreb has joined as Chief Operating Officer (COO). Both executives will be reporting directly to CEO and Founder, René Lacerte.

"We are thrilled to have Irana and Sofya join the team. Their experience building product and operational capabilities that support SMBs globally is invaluable," said René Lacerte, CEO and Founder of Bill.com. "We look forward to both of their contributions as we continue to build a company that is automating the future of finance so that businesses can flourish."

Wasti was most recently Chief Product Officer at Typeform, a global SaaS platform

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make a difference by simplifying financial operations for so many SMBs around the world, and I'm excited to be a part of it.”

Wasti holds an M.B.A from Harvard Business School and a B.A. in Computer Science from University of California at Berkeley.

Pogreb has devoted most of her 20-plus year career to operational roles at fintech companies. Most recently, as COO of NEXT Insurance, Pogreb created and executed a technology-led insurance carrier strategy that scaled the company. Prior to that, Pogreb served as COO at TrueAccord, where she scaled and led critical operational functions. Before that, Pogreb was a senior executive at PayPal with responsibility for risk management across The Americas.

“Having served small businesses for years at NEXT Insurance and PayPal, I have developed a great deal of empathy for how much SMBs have on their plates. I'm excited to be a part of such a great company that is focused on helping to make their jobs easier,” said Pogreb.

Pogreb serves on the Board of NEXT Insurance as well as the Board of Directors of AchieveKids. Pogreb holds a Master's degree in Computer Science and dual B.A.s in Computer Science and Finance from the Massachusetts Institute of Technology.

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