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Jason Bramwell • Aug. 16, 2022



KCoe Isom has a new name and a new look.

The top 100 accounting and consulting firm based in Salina, KS, announced last week that it has [rebranded as Pinion](#). Why the name Pinion? The firm says:

Under Pinion, we serve as a specialized consulting firm with an unprecedented level of resources, innovations, and solutions on a global scale.

Just as a pinion gear system drives motion, we deliver powerful strategies and thought leadership that drives your business and legacy forward.

The firm, which was founded in 1932, specializes in serving clients in the food and

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challenging food and agriculture environment, knowledge is power. Pinion is enriching global resources for our farmer, rancher, and landowner customers by revolutionizing information and insights.”

Pinion also provides services to manufacturing, distribution, and community organizations of all sizes, including specialized tax, auditing, and accounting services; consulting on legislative policies and public affairs; leadership development; strategic planning; and ag marketing and sustainability.

The firm was No. 67 in [INSIDE Public Accounting's top 100 firms ranking for 2022](#), bringing in \$80.6 million in revenue during its most recent fiscal year. It has 22 offices in 10 states and the District of Columbia.

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