## **CPA**

## Practice **Advisor**

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land rental expenses, resulting in a comprehensive financial picture.

Aug. 14, 2022



Conservis, a global leader in solutions-driven farm management systems (FMS), and Eide Bailly, a top 25 CPA and consulting firm, have announced a partnership to promote deeper understanding around the benefits of farm data optimization and the related financial decision-making strategies on the farm.

The revolution surrounding agriculture data, beyond spreadsheets, is here to stay. Conservis is providing clients with real-time farm data across the operation, including per acre and per bushel breakouts, revenue by crop, and instant snapshots of grain contracts.

"CPA firms can help growers extract maximum value from farm data," said Scott

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"Growers are fantastic at taking care of their crops," said Steve Troyer, Eide Bailly CPA, Partner-in-Charge of Ag producers. "Why should they spend extra hours on paperwork and bookkeeping? CPAs can help them interpret their FMS data, empowering them to make timely, insightful decisions."

The collaboration is an opportunity to bridge the gap between farm data and farm decisions while emphasizing the unique strengths of both organizations. With real-time data from Conservis, Eide Bailly can help clients better interpret data, make analyses, and ultimately enhance their financial decisions.

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