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Channels and Five

The need for product sellers to expand sales channels has escalated quickly in the wake of COVID-19. Yet the more channels a company adds, the more complex and difficult it becomes to navigate getting products to consumers especially when they are ...

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CIN7

Cin7, a provider of cloud-based inventory management software (IMS), has

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are using desktop and older technologies. In response, as businesses move to the cloud, they are looking for cloud-native software stacks and integrations to help them scale with confidence.

The deepened collaboration between Cin7 DEAR and Intuit will further enable product sellers to take advantage of connecting their cloud accounting software with a robust cloud inventory management solution, helping to avoid legacy ERP systems and grow channels at scale. Customers have the ability to choose several strong components to add to the bundle of QuickBooks and Cin7 to create a more manageable, efficient, and cost-effective stack. They will also receive exclusive offers, expanded services, and derive additional value, on the foundation of a strong integration that builds off a decade of cloud-native technology proven to support accelerated business growth.

“The last two years have vastly accelerated the need for businesses to make and sell products in multiple locations and across sales channels,” said Doug LaBahn, Cin7’s Chief Marketing Officer. “Businesses with legacy technology and desktop-based software are really struggling, whereas businesses running in the cloud are growing 10 times faster. Our close collaboration with Intuit makes it very easy for every product business to move online with this first-of-its-kind software bundle.”

“Intuit is committed to accelerating the move of mid-market businesses to the cloud,” said Bobby Morrison, Intuit’s Chief Revenue Officer. “The best way to speed digital transformation is to work closely with proven solutions like Cin7 and their strong product suites. With an especially strong integration to QuickBooks Online, we’re making complex business operations far more efficient and scalable.”

Exploring cloud solutions can help businesses to optimize selling on more channels, open new revenue streams, and save time and money. To learn more about the Cin7

and Intuit partnership and other multi-channel, inventory management solutions,

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