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ACCOUNTING

Bill.com Adds Divvy as Partner for Expense Management, Corporate Card, and Spend Management

Bill.com has announced that Divvy, a Bill.com company, has been named CPA.com's new exclusive partner for expense management, corporate cards*, and spend management.

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Bill.com, a provider of cloud-based software that for back-office financial operations for small and midsize businesses (SMBs), has announced that Divvy, a Bill.com company, has been named CPA.com's new exclusive partner for expense

management, corporate cards*, and spend management. This move expands the partnership between CPA.com and Bill.com, CPA.com's exclusive partner for bill management since 2008, and replaces the previous expense management solution with a new offering that will unite all bill payments, expense management and card spending in one comprehensive solution. A key strategy in supporting CPA.com's updated client advisory services (CAS) 2.0 framework, firms can now have the technology tools to provide more strategic counsel for clients.

“We're excited to build on our partnership with CPA.com, as we continue to deliver on our vision of an all-in-one financial operations solution for customers,” said René Lacerte, CEO and Founder at Bill.com. “The powerful combination of Divvy and Bill.com provides businesses with the ability to see 100% of their B2B spend, giving accounting firms a tremendous advantage to level up their advisory services and provide more value to their clients.”

According to CPA.com's recent [CAS Benchmark Survey](#), CAS is the fastest growing practice area for accounting firms. To help firms keep pace with demand and realize the full potential of CAS, CPA.com recently introduced [CAS 2.0](#) for business transformation and change management, providing firms with a more holistic vision and approach to drive firmwide adoption of CAS.

“As CAS continues to grow, becoming a more critical part of firms' offerings, they need a comprehensive technology solution that provides their clients greater access to business credit, increased control over spending and a real-time view of their finances,” said Erik Asgeirsson, President and CEO of CPA.com, the technology business subsidiary of the American Institute of CPAs (AICPA). “Bill.com's Divvy Accountant Advisor Program, in partnership with CPA.com, empowers accounting firms with an integrated software solution and corporate card for their CAS clients, allowing them to deliver higher-value advisory services.”

Divvy provides an all-in-one expense management platform that pairs corporate cards with Divvy's automated software to more effectively manage credit card spending, expenses, and budgets. For accounting firms looking to deliver on next-generation advisory services, this provides a key differentiator and strategic advantage.

The [Divvy Accountant Advisor Program](#), in partnership with CPA.com, provides accounting firms and their clients the ability to:

- Automate previously manual, time-consuming tasks, such as expense reports

- Have real-time visibility and insight into business spend
- Control budgets and spending activity in real-time from a mobile phone
- Manage Divvy corporate cards with simple, easy-to-use, integrated software

Benefits to firms include:

- Easy access and real-time visibility into client spend and expenses
- Exclusive promotions and rewards for firms and their clients
- Tailored training and content to support firms' success with the new solution and capabilities
- Dedicated partner support and resource hub complete with templates and materials to enable client success
- Co-marketing and promotional opportunities including customer success stories and more

Client benefits include:

- Free, award-winning spend and expense management software
- Exclusive Divvy and Bill.com offers and incentives

“Divvy puts the power in the business owner’s hands when it comes to managing spend. Especially after the last two years where cash flow was so critical and a remote workforce added layers of complexity, businesses need tools that make it easier for them to operate at their best. Divvy’s spend management solution starts with putting the right controls on budget and expenses in place and makes it simple to onboard new employees without losing that control. And with the partnership and support that [Bill.com](#) and Divvy have always delivered, this is truly a best-in-class solution.” — Nick Pasquarosa, Founder & CEO, Bookkeeper360

Read more about this partnership [here](#). To learn more about how CAS practices can benefit from this program, join CPA.com, Divvy and a firm practitioner, on a free-CPE [live webinar on March 30th](#). To learn more about the Divvy Accountant Advisor Program, [click here](#).

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