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Leading advisory CPA firm Baker Tilly US, LLP (Baker Tilly) continues to pinpoint strategic combinations in the digital advisory space with the acquisition of Vanilla, a technology consulting firm that specializes in the sales, implementation and support of enterprise resource planning (ERP) software. The effective date of the acquisition is May 1.

The move benefits growing companies – from manufacturers and service industries to engineering and construction – looking to transform their critical business processes. Adopting digital ERP systems is a smart solution that enables seamless

customer service, integrates information systems and, ultimately, drives financial

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consulting for Baker Tilly. “Vanilla’s incredible talent and market reputation expands the solution possibilities for Baker Tilly clients and vice versa.”

This acquisition delivers a complete package for businesses. With Vanilla’s deep specialization in IFS and ERP, its addition to the Baker Tilly Digital practice connects Vanilla to a diverse group of digital-first capabilities. This digital synergy is further bolstered by Baker Tilly’s robust knowledge in the very industries Vanilla serves.

“We can offer our clients so much more, now with Baker Tilly’s resources and scale,” said Andy Bell, director and co-founder of Vanilla. “With the firm’s mission and strategy, we recognized instantly what the two of us could build together.”

Vanilla is headquartered in the United Kingdom, a hub for financial and professional services and a magnet for professionals from around the world. This acquisition ingrains Baker Tilly deeper into this market and adds digital advisory services to its local capabilities.

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