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Feb. 20, 2022

LeaseCrunch, a cloud-based lease accounting software company, has announced the appointment of Mike Cooke as vice president of business development. Mike will oversee all business development operations and work with customers, partners and CPA firms to enhance, accelerate and drive LeaseCrunch business growth.

Previously, Mike was director of partnerships and alliances at Modern Hire, a leading enterprise platform for video interviewing and pre-hire assessments. In this role, Mike was responsible for building a client-first business model for integrators, referral partners and resellers. He oversaw hundreds of enterprise clients and organizations and helped them meet and exceed their business goals.

“We continue to see major growth since LeaseCrunch was founded in 2017, including adding more than 15 top 100 CPA firms to our client roster recently ” said Ane Ohm, LeaseCrunch co-founder and CEO. “By having Mike on board, we are bringing a proven leader to the executive team that has the ability to help drive the business forward faster. I am excited about where the market is going and now is the perfect time to bring Mike in to accelerate the company’s growth.”

“I joined LeaseCrunch because of the client-focused approach the organization takes with its customers,” said Cooke. “The combination of the people, process and technology which is focused on providing an easy-to-use solution to address the biggest challenges of the new lease standards aligns with my vision, and I am excited to help our clients achieve success.”

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